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ABSTRACT

Fiscal year 1970 financial data for 129 educational television license holders responsible for 195 stations in the aggregate United States are presented. The data are grouped by type of license holder (institution of higher education, local public school system, state authority, or community organization) and region (North Atlantic, Great Lakes and Plains, Southeast, and West and Southwest), and are presented under four sections: license holders and stations; income for TV operations; direct operating costs for TV operations; and total capital expenditures for TV operations during and through fiscal year 1970. Appended are a brief history of surveys of noncommercial television license holders, a methodological description of such surveys, and the questionnaire items used in this survey. (SH)

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Financial Statistics of Noncommercial Television License Holders: Fiscal Year 1970

national center for educational statistics

U.S. DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE/Office of Education

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HIGHLIGHTS

Source and distribution of funds of 128 noncommercial television license holders: Aggregate United States, fiscal year ending June 30, 1970

Source of funds		Distribution of funds		
Total funds	$119,532,020	Total funds distributed		$119,532,020
Total income	107,375,758	Direct operating costs		90,282,464
By operation:		By operation:		
Television	$99,956,372	Television	$83,677,225	
Radio (dual licensees)	2,449,256	Radio (dual licensees)	2,619,853	
Other operations	4,970,130	Other operations	3,985,386	
Withdrawn from investments and prior years' appropriations	10,330,669	Capital expenditures		22,029,651
		By operation:		
Received from loans	1,825,593	Television	20,460,290	
		Radio (dual licensees)	357,971	
		Other operations	1,211,390	
		Invested or carried over into fiscal year 1971		4,507,846
		Repayment of loans		2,712,059

Total income for television operations for the fiscal year ending June 30, 1970, for all 128 noncommercial license holders in the aggregate United States reached almost $100.0 million. The direct operating costs and capital expenditures for television operations were $83.7 and $20.5 million, respectively.

As indicated below, the noncommercial license holders varied widely on each of the three summary financial statistics. The income for television operations of the license holder reporting the highest such income was about 200 times higher than that of the license holder reporting the lowest income. By type of license holder, the largest median income, $1.1 million, was found for the 18 State/municipal authorities which were license holders. The 43 institutions of higher education which were license holders reported the lowest median income, $310,000.

	All license holders	Median	Range		Source
			Low	High	
Income for television operations	$99,956,372	$472,591	$28,635	$5,737,283	Table 2
Direct operating costs for television operations	83,677,225	393,494	28,574	5,518,660	Table 3
Capital expenditures for television operations	20,460,290	29,817	0	2,313,638	Table 4

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FINANCIAL STATISTICS OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS: FISCAL YEAR 1970

by

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Revised January 1972

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FOREWORD

This publication is part of a planned series of statistical reports on educational broadcasting, based on data provided by noncommercial television and public radio licensees to the Corporation for Public Broadcasting (CPB). The U. S. Office of Education's National Center for Educational Statistics (NCES) has supported the data collection program and is responsible on behalf of both agencies for leadership in the analysis of data and preparing the reports in the series. Matthew B. Coffey, Executive Assistant to the President of CPB, and Boyd Ladd, Assistant Director for Statistical Development, NCES, direct the efforts of the two agencies in this enterprise.

This publication presents fiscal year 1970 financial data for 128 educational television license holders in the aggregate United States, classified by geographic region and by type of licensee. The primary participants in preparation of this report were George Stein, of CPB, who planned the initial data collection, designed the computer data files, and drafted the appendixes; Ronald Pedone, of NCES, who designed and drafted the analysis; and Leslie J. Silverman, of NCES, who contributed to the analysis and coordinated the report preparation. Robert Tolbert, of CPB, prepared the computer tabulation.

This publication is possible only because of the cooperation and assistance of the various stations. We are, therefore, extremely grateful to the many station managers and executive directors who took time from their very busy days to complete the questionnaires.

John W. Macy, Jr.
President, Corporation for
Public Broadcasting

Dorothy M. Gilford
Assistant Commissioner for
Educational Statistics

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INTRODUCTION

This report presents statistics on the finances of 128 noncommercial television license holders responsible for 195 stations (call-lettered transmitters; e.g., WGBH) broadcasting in the United States, American Samoa, and Puerto Rico during the fiscal year ending June 30, 1970.

The data contained in this report were collected between October 1970 and March 1971 by the Corporation for Public Broadcasting, a nonprofit corporation established by the Public Broadcasting Act of 1967. The data were gathered in most cases from station general managers or executive directors. The data are grouped by type of license holder and region:

a. Types of noncommercial license holders:
   i. Institutions of higher education--universities and colleges.

   ii. Local public school systems--public school systems below the State level, i.e., local and county public school systems and school districts.

   iii. State authority, State education agency, municipal authority, and other licensed agencies--State boards of education or State authorities and commissions set up by acts of legislation specifically for operating noncommercial stations and networks. Also included are the one municipal authority established by the city of New York and the two nondomestic licensees, the departments of education in American Samoa and Puerto Rico.

   iv. Community organizations--independently created corporations and foundations independent of State and local governments.

b. Geographic region:
   i. United States

North Atlantic	Great Lakes and Plains	Southeast	West and Southwest
Connecticut			Alaska
Delaware	Illinois	Alabama	Arizona
District of Columbia	Indiana	Arkansas	California
Maine	Iowa	Florida	Colorado
Maryland	Kansas	Georgia	Hawaii
Massachusetts	Michigan	Kentucky	Idaho
New Hampshire	Minnesota	Louisiana	Montana
New Jersey	Missouri	Mississippi	Nevada
New York	Nebraska	North Carolina	New Mexico
Pennsylvania	North Dakota	South Carolina	Oklahoma
Rhode Island	Ohio	Tennessee	Oregon
Vermont	South Dakota	Virginia	Texas
	Wisconsin	West Virginia	Utah
			Washington
			Wyoming

ii. Outlying areas

American Samoa
Puerto Rico

Rounded numbers and percentages were computed from unrounded numbers.

The orders of the categories in the left-hand columns of tables 6 and 7, 30, and 49 and 50 correspond to the order of detailed tables immediately following each of the above sets of tables.

SUMMARY

License holders and stations

As of June 30, 1970, there were 128 noncommercial television license holders authorized to operate 195 television stations (table 1). Community organizations (44) and institutions of higher education (43) together held two-thirds of the licenses. Although they operated the largest number of stations (60), State/municipal authorities comprised the smallest category of license holders (18). More license holders (36) were located in the West and Southwest region than in any other region, while more television stations were located in the Southeast (67) region than in any other region in the United States.

Income for television operations

For the entire 1970 fiscal year, the total income for television operations for all 128 license holders amounted to almost $100.0 million (table 2). Nearly half ($47.1 million) of the total income was reported by the 44 community organization license holders. License holders located in the North Atlantic region of the United States, accounting for about one-fifth of all licensees, reported the largest total income among the five regional groupings--$31.2 million. Half of all license holders reported income for television operations of less than $0.5 million. One community organization license holder reported income of $28,600, while another reported income in excess of $5.7 million--about 200 times higher.

Direct operating costs for television operations

The direct operating costs for television operations reported by all noncommercial television license holders for fiscal year 1970 amounted to $83.7 million (table 3)--equivalent to 70 percent of all funds available and 84 percent of all income for television operations. Community organization license holders reported operating costs of $41.1 million--49 percent of all direct operating costs reported for television operations. One-third of all operating costs ($27.9 million) were reported by the 25 license holders located in the North Atlantic region. Operating costs, like income, varied widely among license holders. The highest and lowest direct operating costs for television operations were reported by community organization license holders. The highest reported ($5.5 million) was 192 times greater than the lowest reported ($28,600).

Total capital expenditures for television operations during and through fiscal year 1970

Capital expenditures for all license holders during the fiscal year ending June 30, 1970, amounted to $20.5 million (table 4). State/municipal license holders reported expending $8.2 million (40 percent of all capital expenditures for television operations); community organization license holders, $7.5

million (37 percent). While direct operating costs for television operations was highest in the North Atlantic region, the 30 license holders located in the Southeast region of the United States reported the highest capital expenditures during fiscal year 1970--$6.7 million. At least 13 license holders reported no capital expenditures. These included at least one license holder in each region of the United States and at least one among each type of license holder. Expenditures of $0.5 million or more, however, were reported by no less than eight license holders, at least one in each region of the aggregate United States (excluding outlying areas) and at least one among each type of license holder, during fiscal year 1970.

The 128 noncommercial television license holders that reported $20.5 million was expended for television operations during fiscal year 1970 also reported $180.9 million as their accumulated expenditures up to and including fiscal year 1970 (table 5). The highest cumulative capital expenditures, $10.2 million, was reported by a State/municipal license holder located in the Southeast region of the United States. Half of all license holders reported cumulative capital expenditures through fiscal year 1970 of at least $1.0 million. With the exception of local public school system licensees located in the Great Lakes and Plains, every other licensee category located in every region had at least one license holder reporting accumulated capital expenditures through fiscal year 1970 in excess of $1.3 million.

TABLE 1.--NUMBER AND PERCENT OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS AND STATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	LICENSE HOLDERS AND STATIONS					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	128	25	35	30	36	2
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
NUMBER OF STATIONS	195	39	47	67	39	3
PERCENT (STATIONS)	100.00	100.00	100.00	100.00	100.00	100.00
INSTITUTIONS OF HIGHER EDUCATION. . . .	43	4	17	6	16	0
PERCENT OF TOTAL	33.59	16.00	48.57	20.00	44.44	0.00
NUMBER OF STATIONS	59	13	19	10	17	0
PERCENT (STATIONS)	30.26	33.33	40.43	14.93	43.59	0.00
LOCAL PUBLIC SCHOOL SYSTEMS.	23	1	4	7	11	0
PERCENT OF TOTAL	17.97	4.00	11.43	23.33	30.56	0.00
NUMBER OF STATIONS	24	1	4	8	11	0
PERCENT (STATIONS)	12.31	2.56	8.51	11.94	28.21	0.00
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	18	3	3	8	2	2
PERCENT OF TOTAL	14.06	12.00	8.57	26.67	5.56	100.00
NUMBER OF STATIONS	60	3	11	39	4	3
PERCENT (STATIONS)	30.77	7.69	23.40	58.21	10.26	100.00
COMMUNITY ORGANIZATIONS.	44	17	11	9	7	0
PERCENT OF TOTAL	34.38	68.00	31.43	30.00	19.44	0.00
NUMBER OF STATIONS	52	22	13	10	7	0
PERCENT (STATIONS)	26.67	56.41	27.66	14.93	17.95	0.00

TABLE 2.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' TOTAL INCOME FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	TOTAL INCOME					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 99,956,372	$ 31,243,829	$ 20,096,051	$ 23,209,547	$ 22,028,402	$ 3,378,543
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	472,591	611,551	308,103	531,993	376,206	1,689,272
MEAN	780,909	1,249,753	574,173	773,652	611,900	1,689,272
HIGH	5,737,283	5,737,283	3,085,150	2,894,086	4,428,092	2,280,700
LOW	28,635	153,476	28,635	81,786	36,600	1,097,843
INSTITUTIONS OF HIGHER EDUCATION. . . .	19,338,924	2,307,251	7,919,403	2,460,830	6,651,440	0*
PERCENT OF TOTAL	19.35	7.38	39.41	10.60	30.19	0.00
MEDIAN	310,008	566,615	294,637	308,780	365,378	0
MEAN	449,742	576,813	465,847	410,138	415,715	0
HIGH	1,201,942	682,700	1,201,942	880,860	980,219	0
LOW	36,600	491,322	98,590	81,786	36,600	0
LOCAL PUBLIC SCHOOL SYSTEMS.	9,811,605	1,059,745	793,496	3,725,454	4,232,910	0*
PERCENT OF TOTAL	9.82	3.39	3.95	16.05	19.22	0.00
MEDIAN	416,338	1,059,745	155,240	453,860	329,166	0
MEAN	426,592	1,059,745	198,374	532,208	384,810	0
HIGH	1,124,560	1,059,745	416,338	1,107,841	1,124,560	0
LOW	66,678	1,059,745	66,678	234,180	72,580	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	23,656,284	4,517,377	3,330,117	11,819,118	611,129	3,378,543
PERCENT OF TOTAL	23.67	14.46	16.57	50.92	2.77	100.00
MEDIAN	1,071,832	1,045,820	1,239,047	1,317,996	305,565	1,689,272
MEAN	1,314,238	1,505,792	1,110,039	1,477,390	305,565	1,689,272
HIGH	3,107,892	3,107,892	1,942,560	2,894,086	430,601	2,280,700
LOW	148,510	363,665	148,510	387,791	180,528	1,097,843
COMMUNITY ORGANIZATIONS.	47,149,559	23,359,456	8,053,035	5,204,145	10,532,923	0*
PERCENT OF TOTAL	47.17	74.77	40.07	22.42	47.82	0.00
MEDIAN	596,116	604,423	663,726	562,558	903,971	0
MEAN	1,071,581	1,374,086	732,094	578,238	1,504,703	0
HIGH	5,737,283	5,737,283	3,085,150	1,081,795	4,428,092	0
LOW	28,635	153,476	28,635	303,655	56,564	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 3.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' TOTAL DIRECT OPERATING COSTS FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	TOTAL DIRECT OPERATING COSTS					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 83,677,225	$ 27,916,888	$ 16,143,450	$ 19,188,526	$ 18,250,911	$ 2,177,450
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	393,494	581,419	259,277	460,693	304,984	1,088,725
MEAN	653,728	1,116,676	461,241	639,618	506,970	1,088,725
HIGH	5,518,660	5,518,660	2,692,045	2,304,086	3,917,754	1,651,450
LOW	28,574	143,239	52,091	77,269	28,574	526,000
INSTITUTIONS OF HIGHER EDUCATION. . . .	16,701,219	2,114,092	7,103,279	2,247,664	5,236,184	0*
PERCENT OF TOTAL	19.96	7.57	44.00	11.71	28.69	0.00
MEDIAN	289,637	547,014	259,277	268,131	258,194	0
MEAN	388,400	528,523	417,840	374,611	327,262	0
HIGH	1,125,103	599,743	1,125,103	868,732	844,833	0
LOW	36,600	420,322	59,390	77,269	36,600	0
LOCAL PUBLIC SCHOOL SYSTEMS.	7,664,801	1,037,562	454,486	2,972,337	3,200,416	0*
PERCENT OF TOTAL	9.16	3.72	2.82	15.49	17.54	0.00
MEDIAN	348,520	1,037,562	101,057	448,569	329,166	0
MEAN	333,252	1,037,562	113,622	424,620	290,947	0
HIGH	1,037,562	1,037,562	192,144	523,147	780,767	0
LOW	60,228	1,037,562	60,228	218,718	66,580	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	18,172,740	3,288,137	2,093,988	10,006,519	606,646	2,177,450
PERCENT OF TOTAL	21.72	11.78	12.97	52.15	3.32	100.00
MEDIAN	818,536	697,820	975,920	1,285,596	303,323	1,088,725
MEAN	1,009,597	1,096,046	697,996	1,250,815	303,323	1,088,725
HIGH	2,304,086	2,251,652	985,558	2,304,086	430,032	1,651,450
LOW	132,510	338,665	132,510	336,942	176,614	526,000
COMMUNITY ORGANIZATIONS.	41,138,465	21,477,097	6,491,697	3,962,006	9,207,665	0*
PERCENT OF TOTAL	49.16	76.93	40.21	20.65	50.45	0.00
MEDIAN	482,074	581,117	394,307	388,173	749,950	0
MEAN	934,965	1,263,359	590,154	440,223	1,315,381	0
HIGH	5,518,660	5,518,660	2,692,045	761,058	3,917,754	0
LOW	28,574	143,239	52,091	157,268	28,574	0

* NOT APPLICABLE -.NO LICENSE HOLDERS IN CATEGORY

TABLE 4.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' TOTAL CAPITAL EXPENDITURES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	TOTAL CAPITAL EXPENDITURES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 20,460,290	$ 5,792,377	$ 3,805,413	$ 6,725,460	$ 4,025,440	$ 111,600
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	29,817	55,489	21,670	39,418	20,076	55,800
MEAN	159,846	231,695	108,726	224,182	111,818	55,800
HIGH	2,313,638	2,313,638	722,066	2,256,500	805,065	111,600
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	2,747,833	104,534	812,988	383,281	1,447,030	0*
PERCENT OF TOTAL	13.43	1.80	21.36	5.70	35.95	0.00
MEDIAN	19,664	10,789	17,665	44,262	32,428	0
MEAN	63,903	26,134	47,823	63,880	90,439	0
HIGH	593,400	82,957	179,420	225,740	593,400	0
LOW	0	0	0	4,517	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	2,049,198	0	323,531	761,071	964,596	0*
PERCENT OF TOTAL	10.02	0.00	8.50	11.32	23.96	0.00
MEDIAN	7,245	0	6,848	14,041	12,459	0
MEAN	89,096	0	80,883	108,724	87,691	0
HIGH	776,040	0	309,836	705,754	776,040	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	8,178,254	2,686,638	1,001,193	4,374,923	3,900	111,600
PERCENT OF TOTAL	39.97	46.38	26.31	65.05	0.10	100.00
MEDIAN	187,364	348,000	263,127	451,552	1,950	55,800
MEAN	454,347	895,546	333,731	546,865	1,950	55,800
HIGH	2,313,638	2,313,638	722,066	2,256,500	3,900	111,600
LOW	0	25,000	16,000	0	0	0
COMMUNITY ORGANIZATIONS.	7,485,005	3,001,205	1,667,701	1,206,185	1,609,914	0*
PERCENT OF TOTAL	36.58	51.81	43.82	17.93	39.99	0.00
MEDIAN	57,167	58,845	85,575	41,595	39,409	0
MEAN	170,114	176,541	151,609	134,021	229,988	0
HIGH	1,072,954	1,072,954	368,252	464,263	805,065	0
LOW	0	0	0	0	1,000	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 5.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' CUMULATIVE CAPITAL EXPENDITURES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, THROUGH FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	CUMULATIVE CAPITAL EXPENDITURES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 180,868,511	$ 50,121,322	$ 38,122,403	$ 57,002,816	$ 30,182,058	$ 5,439,912
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	967,506	1,365,261	803,295	1,131,953	680,314	2,719,956
MEAN	1,413,035	2,004,853	1,089,212	1,900,094	838,391	2,719,956
HIGH	10,184,386	5,116,938	4,190,781	10,184,386	2,901,127	3,861,600
LOW	0	499,119	14,931	0	0	1,578,312
INSTITUTIONS OF HIGHER EDUCATION. . . .	44,275,801	7,418,232	17,613,333	7,364,401	11,879,835	0*
PERCENT OF TOTAL	24.48	14.80	46.20	12.92	39.36	0.00
MEDIAN	803,295	1,708,256	803,295	813,407	680,314	0
MEAN	1,029,670	1,854,558	1,036,078	1,227,400	742,490	0
HIGH	3,353,368	2,841,056	2,067,544	3,353,368	1,484,838	0
LOW	0	1,160,664	435,642	559,389	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	18,535,295	2,206,400	1,276,860	7,829,752	7,222,283	0*
PERCENT OF TOTAL	10.25	4.40	3.35	13.74	23.93	0.00
MEDIAN	802,596	2,206,400	316,891	1,144,397	564,424	0
MEAN	805,882	2,206,400	319,215	1,118,536	656,571	0
HIGH	2,206,400	2,206,400	557,185	1,613,495	1,562,040	0
LOW	85,894	2,206,400	85,894	802,596	214,500	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	52,471,110	6,692,885	5,009,488	32,978,516	2,350,309	5,439,912
PERCENT OF TOTAL	29.01	13.35	13.14	57.85	7.79	100.00
MEDIAN	1,952,027	1,365,261	978,517	3,098,881	1,175,155	2,719,956
MEAN	2,915,062	2,230,962	1,669,829	4,122,315	1,175,155	2,719,956
HIGH	10,184,386	4,648,909	3,704,103	10,184,386	1,271,213	3,861,600
LOW	326,868	678,715	326,868	847,943	1,079,096	1,578,312
COMMUNITY ORGANIZATIONS.	65,586,305	33,803,805	14,222,722	8,830,147	8,729,631	0*
PERCENT OF TOTAL	36.26	67.44	37.31	15.49	28.92	0.00
MEDIAN	1,074,885	1,201,542	823,520	985,038	1,201,679	0
MEAN	1,490,598	1,988,459	1,292,975	981,127	1,247,090	0
HIGH	5,116,938	5,116,938	4,190,781	2,031,932	2,901,127	0
LOW	0	499,119	14,931	0	192,282	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

INCOME

Source of income

During fiscal year 1970, State and local governments (excluding education components) were the largest single source of money for television operations--$20.3 million, a fifth of total income--to noncommercial license holders (table 6). This source was followed closely by local boards of education--$17.4 million. Half of all money provided by the Federal Government and two-thirds provided by State and local governments went to State/municipal authority license holders. Seventy-eight percent of all money provided by public broadcasting agencies and 84 percent provided by foundations went to community organization license holders. Ninety-one percent of all money provided by institutions of higher education went to institutions of higher education license holders.

Community organization license holders, about one-third of all licensees, received $47.1 million, which was nearly half of all income provided by all sources for television operations. The source of community organization license holders' income was diverse, no one accounting for more than 15 percent. In contrast, all other categories of licensees received 63 percent or more of their total income for television operations from no more than two sources. Institutions of higher education license holders received $12.2 million (63 percent of their income) from institutions of higher education and State and local governments (excluding educational components). Local public school system license holders received $7.5 million (76 percent of their total income) from local public school systems. State/municipal authority licensees received $19.8 million (84 percent of their total income) from State and local governments (excluding local boards of education) and State education agencies.

The 25 license holders located in the North Atlantic region of the United States--one-fifth of the 128 licensees and operating one-fifth of the stations--received $31.2 million, or about one-third of all money provided to the license holders in the United States from all sources (table 7).

Income attributed to instructional services

Of the nearly $100.0 million received by all licensees for television operations, an estimated $25.5 million, one-fourth, was reported to be for providing instructional and classroom programming services (table 26). Community organization license holders reported the largest amount, $8.6 million, which represented but 18 percent of their total income for television operations. About two-thirds of the total income of local public school system license holders was attributed to instructional services. License holders located in the Southeast region of the United States attributed $10.2 million to instructional services--44 percent of their total income received from all sources.

Indirect operating costs absorbed by other institutions

Noncommercial television license holders reported for fiscal year 1970 $4.5 million for television operations as costs not directly budgeted in a licensee's station operating costs or network operating costs (table 27). (For instance, employee fringe benefits, custodial and janitorial services, etc., for a station licensed to an institution of higher education might not be reported in the station's operating costs but would be part of the operating budget of the institution of higher education.) Of the $4.5 million, $1.5 million (35 percent) was reported by institutions of higher education and $1.3 million (28 percent) by community organizations. License holders located in the Southeast and West and Southwest regions of the United States--comprising about half (52 percent) of all licensees, but operating almost two-thirds of all stations--reported an estimate of $3.0 million absorbed by other institutions (67 percent of the aggregate for the United States).

Table 6.--Amount and percent of income provided to noncommercial television license holders for television operations, by type of license holder and source of income: Aggregate United States, during fiscal year ending June 30, 1970

Source of income	All license holders	Institutions of higher education	Local public school systems	State authority, State education agency, municipal authority, and other licensed agencies	Community organizations
(Number of license holders).....	(128)	(43)	(23)	(18)	(44)
All sources 1/	$99,956,000	$19,339,000	$9,812,000	$23,656,000	$47,150,000
Total percent	100	100	100	100	100
Federal Government	4,632,000	533,000	395,000	2,369,000	1,334,000
Percent	5	3	4	10	3
Public broadcasting agencies	8,194,000	1,099,000	357,000	355,000	6,383,000
Percent	8	6	4	2	14
Institutions of higher education	9,277,000	8,467,000	108,000	407,000	295,000
Percent	9	44	1	2	1
Local boards of education	17,350,000	2,715,000	7,478,000	107,000	7,050,000
Percent	17	14	76	**	15
State boards of education	10,658,000	920,000	177,000	6,336,000	3,226,000
Percent	11	5	2	27	7
Other State and local gov't sources	20,320,000	3,783,000	1,015,000	13,425,000	2,097,000
Percent	20	20	10	57	4
Subscribers and individuals	6,413,000	102,000	94,000	33,000	6,184,000
Percent	6	1	1	**	13
Foundations	8,499,000	855,000	16,000	453,000	7,175,000
Percent	9	4	**	2	15
All other sources	14,614,000	865,000	172,000	172,000	13,405,000
Percent	15	4	2	1	28

1/ Detail may not add to totals and subtotals because of rounding.
** Percent more than 0 but less than 0.5.

Table 7.--Amount and percent of income provided to noncommercial television license holders for television operations, by geographic region and source of income: Aggregate United States, during fiscal year ending June 30, 1970

Source of income	United States total	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
(Number of license holders).....	(128)	(25)	(35)	(30)	(36)	(2)
All sources 1/	$99,956,000	$31,244,000	$20,096,000	$23,210,000	$22,028,000	$3,379,000
Total percent	100	100	100	100	100	100
Federal Government	4,632,000	762,000	1,280,000	376,000	641,000	1,574,000
Percent	5	2	6	2	3	47
Public broadcasting agencies	8,194,000	3,985,000	1,340,000	625,000	2,210,000	34,000
Percent	8	13	7	3	10	1
Institutions of higher education	9,277,000	813,000	4,340,000	1,624,000	2,500,000	-
Percent	9	3	22	7	11	
Local boards of education	17,350,000	3,695,000	3,007,000	4,861,000	5,786,000	-
Percent	17	12	15	21	26	
State boards of education	10,658,000	2,929,000	770,000	4,092,000	1,199,000	1,668,000
Percent	11	9	4	18	5	49
Other State and local gov't sources	20,320,000	6,350,000	2,920,000	9,368,000	1,581,000	100,000
Percent	20	20	15	40	7	3
Subscribers and individuals	6,413,000	3,501,000	927,000	237,000	1,748,000	-
Percent	6	11	5	1	8	
Foundations	8,499,000	3,591,000	1,068,000	500,000	3,337,000	3,000
Percent	9	11	5	2	15	**
All other sources	14,614,000	5,618,000	4,444,000	1,526,000	3,026,000	-
Percent	15	18	22	7	14	

1/ Detail may not add to totals and subtotals because of rounding.
** Percent more than 0 but less than 0.5.
- Quantity zero.

TABLE 8.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' INCOME - FEDERAL GOVERNMENT AGENCIES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	INCOME - FEDERAL GOVERNMENT AGENCIES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 4,631,732	$ 761,580	$ 1,279,538	$ 375,777	$ 640,900	$ 1,573,937
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	0	0	0	0	0	786,969
MEAN	36,185	30,463	36,558	12,526	17,803	786,969
HIGH	1,073,937	327,151	466,617	223,797	198,736	1,073,937
LOW	0	0	0	0	0	500,000
INSTITUTIONS OF HIGHER EDUCATION. . . .	533,100	44,722	178,952	340	309,086	0*
PERCENT OF TOTAL	11.51	5.87	13.99	0.09	48.23	0.00
MEDIAN	0	3,611	0	0	0	0
MEAN	12,398	11,181	10,527	57	19,318	0
HIGH	198,736	37,500	178,952	340	198,736	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	395,434	0	314,000	1,185	80,249	0*
PERCENT OF TOTAL	8.54	0.00	24.54	0.32	12.52	0.00
MEDIAN	0	0	0	0	0	0
MEAN	17,193	0	78,500	169	7,295	0
HIGH	314,000	0	314,000	1,185	50,000	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	2,368,705	327,151	466,617	1,000	0	1,573,937
PERCENT OF TOTAL	51.14	42.96	36.47	0.27	0.00	100.00
MEDIAN	0	0	0	0	0	786,969
MEAN	131,595	109,050	155,539	125	0	786,969
HIGH	1,073,937	327,151	466,617	1,000	0	1,073,937
LOW	0	0	0	0	0	500,000
COMMUNITY ORGANIZATIONS.	1,334,493	389,707	319,969	373,252	251,565	0*
PERCENT OF TOTAL	28.81	51.17	25.01	99.33	39.25	0.00
MEDIAN	0	0	0	0	26,283	0
MEAN	30,329	22,924	29,088	41,472	35,938	0
HIGH	318,469	227,328	318,469	223,797	86,700	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 9.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' INCOME - PUBLIC BROADCASTING AGENCIES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	INCOME - PUBLIC BROADCASTING AGENCIES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 8,194,268	$ 3,985,262	$ 1,339,766	$ 625,143	$ 2,210,191	$ 33,906
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	18,985	30,500	17,500	17,098	12,500	16,953
MEAN	64,018	159,410	38,279	20,838	61,394	16,953
HIGH	1,029,644	1,029,644	297,177	100,500	982,523	23,906
LOW	0	6,833	0	0	0	10,000
INSTITUTIONS OF HIGHER EDUCATION. . . .	1,098,860	47,882	725,144	62,900	262,934	0*
PERCENT OF TOTAL	13.41	1.20	54.12	10.06	11.90	0.00
MEDIAN	11,377	9,275	17,500	9,200	11,939	0
MEAN	25,555	11,971	42,656	10,483	16,433	0
HIGH	246,209	22,500	246,209	22,500	56,953	0
LOW	0	6,833	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	357,106	38,561	42,500	91,695	184,350	0*
PERCENT OF TOTAL	4.36	0.97	3.17	14.67	8.34	0.00
MEDIAN	10,000	38,561	10,000	10,000	10,000	0
MEAN	15,526	38,561	10,625	13,099	16,759	0
HIGH	84,350	38,561	22,500	22,500	84,350	0
LOW	0	38,561	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	355,276	65,000	30,600	205,770	20,000	33,906
PERCENT OF TOTAL	4.34	1.63	2.28	32.92	0.90	100.00
MEDIAN	10,000	27,500	10,000	13,985	10,000	16,953
MEAN	19,738	21,667	10,200	25,721	10,000	16,953
HIGH	100,500	27,500	10,600	100,500	10,000	23,906
LOW	0	10,000	10,000	0	10,000	10,000
COMMUNITY ORGANIZATIONS.	6,383,026	3,833,819	541,522	264,778	1,742,907	0*
PERCENT OF TOTAL	77.90	96.20	40.42	42.35	78.86	0.00
MEDIAN	31,434	86,180	22,500	22,500	27,500	0
MEAN	145,069	225,519	49,229	29,420	248,987	0
HIGH	1,029,644	1,029,644	297,177	73,600	982,523	0
LOW	0	8,827	6,025	0	12,500	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 10.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' INCOME - STATE COLLEGES AND UNIVERSITIES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	INCOME - STATE COLLEGES AND UNIVERSITIES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 8,818,588	$ 696,404	$ 4,317,397	$ 1,616,384	$ 2,188,403	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	0	1,127	0	0	0
MEAN	68,895	27,856	123,354	53,879	60,789	0
HIGH	747,145	513,754	747,145	484,000	416,554	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	8,155,717	556,754	4,308,167	1,118,493	2,172,303	0*
PERCENT OF TOTAL	92.48	79.95	99.79	69.20	99.26	0.00
MEDIAN	129,868	21,500	156,067	158,072	109,725	0
MEAN	189,668	139,189	253,422	186,416	135,769	0
HIGH	747,145	513,754	747,145	484,000	416,554	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	107,907	0	1,127	90,680	16,100	0*
PERCENT OF TOTAL	1.22	0.00	0.03	5.61	0.74	0.00
MEDIAN	0	0	0	0	0	0
MEAN	4,692	0	282	12,954	1,464	0
HIGH	90,680	0	1,127	90,680	10,000	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	407,211	0	0	407,211	0	0
PERCENT OF TOTAL	4.62	0.00	0.00	25.19	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	22,623	0	0	50,901	0	0
HIGH	206,356	0	0	206,356	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	147,753	139,650	8,103	0	0	0*
PERCENT OF TOTAL	1.68	20.05	0.19	0.00	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	3,358	8,215	737	0	0	0
HIGH	49,650	49,650	5,068	0	0	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 11.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' INCOME - OTHER COLLEGES AND UNIVERSITIES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	INCOME - OTHER COLLEGES AND UNIVERSITIES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 458,682	$ 116,942	$ 22,785	$ 7,400	$ 311,555	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	3,583	4,678	651	247	8,654	0
HIGH	260,100	55,500	22,455	7,250	260,100	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	311,555	0	0	0	311,555	0*
PERCENT OF TOTAL	67.92	0.00	0.00	0.00	100.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	7,245	0	0	0	19,472	0
HIGH	260,100	0	0	0	260,100	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	150	0	0	150	0	0*
PERCENT OF TOTAL	0.03	0.00	0.00	2.03	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	7	0	0	21	0	0
HIGH	150	0	0	150	0	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	0	0	0	0	0	0
PERCENT OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	0	0	0	0	0	0
HIGH	0	0	0	0	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	146,977	116,942	22,785	7,250	0	0*
PERCENT OF TOTAL	32.04	100.00	100.00	97.97	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	3,340	6,879	2,071	806	0	0
HIGH	55,500	55,500	22,455	7,250	0	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 12.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' INCOME - LOCAL BOARDS OF EDUCATION FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	INCOME - LOCAL BOARDS OF EDUCATION					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 17,349,586	$ 3,695,075	$ 3,006,644	$ 4,861,483	$ 5,786,384	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	41,580	56,897	26,150	66,114	93,815	0
MEAN	135,544	147,803	85,904	162,049	160,733	0
HIGH	1,052,060	1,021,184	778,048	565,211	1,052,060	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	2,714,995	56,897	1,071,718	13,268	1,573,112	0*
PERCENT OF TOTAL	15.65	1.54	35.64	0.27	27.19	0.00
MEDIAN	0	0	0	0	3,768	0
MEAN	63,139	14,224	63,042	2,211	98,320	0
HIGH	778,048	56,897	778,048	13,268	586,700	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	7,477,683	1,021,184	379,902	2,621,765	3,454,832	0*
PERCENT OF TOTAL	43.10	27.64	12.64	53.93	59.71	0.00
MEDIAN	252,985	1,021,184	86,517	424,723	247,570	0
MEAN	325,117	1,021,184	94,976	374,538	314,076	0
HIGH	1,052,060	1,021,184	176,368	526,164	1,052,060	0
LOW	30,500	1,021,184	30,500	133,500	52,084	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	106,658	0	27,100	79,558	0	0
PERCENT OF TOTAL	0.61	0.00	0.90	1.64	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	5,925	0	9,033	9,945	0	0
HIGH	46,806	0	27,100	46,806	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	7,050,250	2,616,994	1,527,924	2,146,892	758,440	0*
PERCENT OF TOTAL	40.64	70.82	50.82	44.16	13.11	0.00
MEDIAN	120,029	112,470	85,840	228,503	100,000	0
MEAN	160,233	153,941	138,902	238,544	108,349	0
HIGH	565,211	535,000	553,190	565,211	245,871	0
LOW	0	0	0	0	13,488	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 13.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' INCOME - STATE BOARDS OF EDUCATION FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	INCOME - STATE BOARDS OF EDUCATION					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 10,658,221	$ 2,928,670	$ 769,969	$ 4,092,192	$ 1,199,290	$ 1,668,100
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	0	88,594	0	0	0	834,050
MEAN	83,267	117,147	21,999	136,406	33,314	834,050
HIGH	2,677,730	603,050	142,080	2,677,730	519,313	1,668,100
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	919,765	94,385	179,729	125,804	519,847	0*
PERCENT OF TOTAL	8.63	3.22	23.34	3.07	43.35	0.00
MEDIAN	0	2,896	0	21,902	0	0
MEAN	21,390	23,596	10,572	20,967	32,490	0
HIGH	519,313	88,594	120,196	50,000	519,313	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	177,117	0	27,117	150,000	0	0*
PERCENT OF TOTAL	1.66	0.00	3.52	3.67	0.00	0.00
MEDIAN	0	0	1,059	0	0	0
MEAN	7,701	0	6,779	21,429	0	0
HIGH	150,000	0	25,000	150,000	0	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	6,335,623	524,771	138,235	3,584,230	420,287	1,668,100
PERCENT OF TOTAL	59.44	17.92	17.95	87.59	35.04	100.00
MEDIAN	0	173,997	0	0	210,144	834,050
MEAN	351,979	174,924	46,078	448,029	210,144	834,050
HIGH	2,677,730	350,774	138,235	2,677,730	420,287	1,668,100
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	3,225,716	2,309,514	424,888	232,158	259,156	0*
PERCENT OF TOTAL	30.27	78.86	55.18	5.67	21.61	0.00
MEDIAN	5,279	105,000	0	0	0	0
MEAN	73,312	135,854	38,626	25,795	37,022	0
HIGH	603,050	603,050	142,080	150,000	153,156	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 14.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' INCOME - OTHER STATE GOVERNMENT SOURCES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	INCOME - OTHER STATE GOVERNMENT SOURCES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 16,929,167	$ 4,465,685	$ 2,754,020	$ 8,544,788	$ 1,064,674	$ 100,000
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	0	10,100	0	0	0	50,000
MEAN	132,259	178,627	78,686	284,826	29,574	50,000
HIGH	2,460,716	2,460,716	1,229,047	2,431,768	460,906	100,000
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	3,513,329	1,251,749	332,801	1,046,685	882,094	0*
PERCENT OF TOTAL	20.75	28.03	12.08	12.25	82.85	0.00
MEDIAN	0	335,161	0	0	0	0
MEAN	81,705	312,937	19,577	174,448	55,131	0
HIGH	823,560	509,624	319,801	823,560	460,906	0
LOW	0	71,803	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	17,050	0	0	0	17,050	0*
PERCENT OF TOTAL	0.10	0.00	0.00	0.00	1.60	0.00
MEDIAN	0	0	0	0	0	0
MEAN	741	0	0	0	1,550	0
HIGH	17,050	0	0	0	17,050	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	12,395,250	2,460,716	2,383,322	7,285,682	165,530	100,000
PERCENT OF TOTAL	73.22	55.10	86.54	85.26	15.55	100.00
MEDIAN	257,765	0	1,154,000	436,196	82,765	50,000
MEAN	688,625	820,239	794,441	910,710	82,765	50,000
HIGH	2,460,716	2,460,716	1,229,047	2,431,768	165,530	100,000
LOW	0	0	275	0	0	0
COMMUNITY ORGANIZATIONS.	1,003,538	753,220	37,897	212,421	0	0*
PERCENT OF TOTAL	5.93	16.87	1.38	2.49	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	22,808	44,307	3,445	23,602	0	0
HIGH	345,000	345,000	25,000	189,493	0	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 15.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' INCOME - OTHER LOCAL GOVERNMENT SOURCES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	INCOME - OTHER LOCAL GOVERNMENT SOURCES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 3,390,577	$ 1,884,155	$ 166,364	$ 823,354	$ 516,704	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	26,489	75,366	4,753	27,445	14,353	0
HIGH	1,018,320	1,018,320	70,000	705,754	206,743	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	269,372	0	85,288	12,500	171,584	0*
PERCENT OF TOTAL	7.94	0.00	51.27	1.52	33.21	0.00
MEDIAN	0	0	0	0	0	0
MEAN	6,264	0	5,017	2,083	10,724	0
HIGH	115,648	0	70,000	12,500	115,648	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	997,944	0	0	705,754	292,190	0*
PERCENT OF TOTAL	29.43	0.00	0.00	85.72	56.55	0.00
MEDIAN	0	0	0	0	0	0
MEAN	43,389	0	0	100,822	26,563	0
HIGH	705,754	0	0	705,754	206,743	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	1,029,585	1,029,585	0	0	0	0
PERCENT OF TOTAL	30.37	54.64	0.00	0.00	0.00	0.00
MEDIAN	0	11,265	0	0	0	0
MEAN	57,199	343,195	0	0	0	0
HIGH	1,018,320	1,018,320	0	0	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	1,093,676	854,570	81,076	105,100	52,930	0*
PERCENT OF TOTAL	32.26	45.36	48.73	12.76	10.24	0.00
MEDIAN	0	10,000	0	0	0	0
MEAN	24,856	50,269	7,371	11,678	7,561	0
HIGH	262,000	262,000	67,725	47,400	50,000	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 16.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' INCOME - SUBSCRIBERS AND INDIVIDUALS FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	INCOME - SUBSCRIBERS AND INDIVIDUALS					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 6,412,577	$ 3,500,767	$ 927,159	$ 237,112	$ 1,747,539	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	157	32,000	500	0	0	0
MEAN	50,098	140,031	26,490	7,904	48,543	0
HIGH	1,374,157	1,374,157	388,385	100,318	959,093	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	102,319	45,018	47,993	0	9,308	0*
PERCENT OF TOTAL	1.60	1.29	5.18	0.00	0.53	0.00
MEDIAN	0	2,119	0	0	0	0
MEAN	2,380	11,255	2,823	0	582	0
HIGH	40,781	40,781	17,000	0	8,901	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	93,533	0	6,446	19,965	67,122	0*
PERCENT OF TOTAL	1.46	0.00	0.70	8.42	3.84	0.00
MEDIAN	0	0	748	0	0	0
MEAN	4,067	0	1,612	2,852	6,102	0
HIGH	58,000	0	4,951	11,394	58,000	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	32,814	32,500	0	0	314	0
PERCENT OF TOTAL	0.51	0.93	0.00	0.00	0.02	0.00
MEDIAN	0	500	0	0	157	0
MEAN	1,823	10,833	0	0	157	0
HIGH	32,000	32,000	0	0	314	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	6,183,911	3,423,249	872,720	217,147	1,670,795	0*
PERCENT OF TOTAL	96.43	97.79	94.13	91.58	95.61	0.00
MEDIAN	42,693	80,056	46,618	10,198	93,647	0
MEAN	140,543	201,368	79,338	24,127	238,685	0
HIGH	1,374,157	1,374,157	388,385	100,318	959,093	0
LOW	0	859	412	0	3,911	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 17.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' INCOME - NATIONAL FOUNDATIONS FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	INCOME - NATIONAL FOUNDATIONS					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 7,401,673	$ 3,106,007	$ 805,178	$ 415,435	$ 3,075,053	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	57,826	124,240	23,005	13,848	85,418	0
HIGH	1,754,491	1,354,977	250,000	215,580	1,754,491	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	689,991	34,000	460,178	0	195,813	0*
PERCENT OF TOTAL	9.32	1.09	57.15	0.00	6.37	0.00
MEDIAN	0	0	0	0	0	0
MEAN	16,046	8,500	27,069	0	12,238	0
HIGH	205,000	34,000	205,000	0	104,167	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	0	0	0	0	0	0*
PERCENT OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	0	0	0	0	0	0
HIGH	0	0	0	0	0	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	449,855	0	250,000	199,855	0	0
PERCENT OF TOTAL	6.08	0.00	31.05	48.11	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	24,992	0	83,333	24,982	0	0
HIGH	250,000	0	250,000	199,855	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	6,261,827	3,072,007	95,000	215,580	2,879,240	0*
PERCENT OF TOTAL	84.60	98.91	11.80	51.89	93.63	0.00
MEDIAN	0	0	0	0	3,048	0
MEAN	142,314	180,706	8,636	23,953	411,320	0
HIGH	1,754,491	1,354,977	95,000	215,580	1,754,491	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 18.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' INCOME - OTHER FOUNDATIONS FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	INCOME - OTHER FOUNDATIONS					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 1,097,219	$ 484,783	$ 263,195	$ 84,958	$ 261,683	$ 2,600
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	0	0	0	0	0	1,300
MEAN	8,572	19,391	7,520	2,832	7,269	1,300
HIGH	303,750	303,750	125,547	77,783	155,443	2,600
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	165,141	55,000	50,933	0	59,208	0*
PERCENT OF TOTAL	15.05	11.35	19.35	0.00	22.63	0.00
MEDIAN	0	0	0	0	0	0
MEAN	3,840	13,750	2,996	0	3,701	0
HIGH	55,000	55,000	43,000	0	47,208	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	16,000	0	1,000	0	15,000	0*
PERCENT OF TOTAL	1.46	0.00	0.38	0.00	5.73	0.00
MEDIAN	0	0	0	0	0	0
MEAN	696	0	250	0	1,364	0
HIGH	15,000	0	1,000	0	15,000	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	3,100	0	500	0	0	2,600
PERCENT OF TOTAL	0.28	0.00	0.19	0.00	0.00	100.00
MEDIAN	0	0	0	0	0	1,300
MEAN	172	0	167	0	0	1,300
HIGH	2,600	0	500	0	0	2,600
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	912,978	429,783	210,762	84,958	187,475	0*
PERCENT OF TOTAL	83.21	88.65	80.08	100.00	71.64	0.00
MEDIAN	0	0	0	0	0	0
MEAN	20,750	25,281	19,160	9,440	26,782	0
HIGH	303,750	303,750	125,547	77,783	155,443	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 19.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' INCOME - OTHER PRODUCTION CONTRACTS FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	INCOME - OTHER PRODUCTION CONTRACTS					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 3,511,766	$ 1,926,628	$ 1,101,731	$ 115,879	$ 367,528	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	27,436	77,065	31,478	3,863	10,209	0
HIGH	1,179,504	1,179,504	742,070	39,353	189,509	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	364,426	2,000	234,009	5,000	123,417	0*
PERCENT OF TOTAL	10.38	0.10	21.24	4.31	33.58	0.00
MEDIAN	0	0	0	0	0	0
MEAN	8,475	500	13,765	833	7,714	0
HIGH	97,943	2,000	97,943	5,000	66,000	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	25,235	0	738	13,980	10,517	0*
PERCENT OF TOTAL	0.72	0.00	0.07	12.06	2.86	0.00
MEDIAN	0	0	30	0	0	0
MEAN	1,097	0	185	1,997	956	0
HIGH	13,980	0	678	13,980	6,600	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	7,678	0	7,678	0	0	0
PERCENT OF TOTAL	0.22	0.00	0.70	0.00	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	427	0	2,559	0	0	0
HIGH	7,678	0	7,678	0	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	3,114,427	1,924,628	859,306	96,899	233,594	0*
PERCENT OF TOTAL	88.69	99.90	78.00	83.62	63.56	0.00
MEDIAN	1,462	6,556	0	0	3,314	0
MEAN	70,782	113,213	78,119	10,767	33,371	0
HIGH	1,179,504	1,179,504	742,070	39,353	189,509	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 20. TOTAL, MEDIAN, MEAN, AND RANGE FOR NONCOMMERCIAL TELEVISION LICENSE HOLDERS' INCOME - GROSS AUCTION INCOME FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	INCOME - GROSS AUCTION INCOME					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 3,453,241	$ 853,345	$ 1,148,123	$ 591,385	$ 860,388	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	26,978	34,134	32,804	19,713	23,900	0
HIGH	400,414	381,017	400,414	201,580	355,989	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	126,000	0	126,000	0	0	0*
PERCENT OF TOTAL	3.65	0.00	10.97	0.00	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	2,930	0	7,412	0	0	0
HIGH	126,000	0	126,000	0	0	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	97,712	0	11,712	0	86,000	0*
PERCENT OF TOTAL	2.83	0.00	1.02	0.00	10.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	4,248	0	2,928	0	7,818	0
HIGH	86,000	0	11,712	0	86,000	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	62,800	62,800	0	0	0	0
PERCENT OF TOTAL	1.82	7.36	0.00	0.00	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	3,489	20,933	0	0	0	0
HIGH	62,800	62,800	0	0	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	3,166,729	790,545	1,010,411	591,385	774,388	0*
PERCENT OF TOTAL	91.70	92.64	88.01	100.00	90.00	0.00
MEDIAN	35,035	0	54,508	32,976	56,499	0
MEAN	71,971	46,503	91,856	65,709	110,627	0
HIGH	400,414	381,017	400,414	201,580	355,989	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 21.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' INCOME - UNDERWRITING OF SPECIFIC PROGRAMS FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	INCOME - UNDERWRITING OF SPECIFIC PROGRAMS					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 2,617,638	$ 1,597,584	$ 511,349	$ 309,733	$ 198,972	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	9,000	1,930	0	0	0
MEAN	20,450	63,903	14,610	10,324	5,527	0
HIGH	1,111,067	1,111,067	174,697	73,941	180,113	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	247,959	80,140	90,085	68,400	9,334	0*
PERCENT OF TOTAL	9.47	5.02	17.62	22.08	4.69	0.00
MEDIAN	0	20,500	0	0	0	0
MEAN	5,766	20,035	5,299	11,400	583	0
HIGH	66,000	39,140	54,591	66,000	4,560	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	21,714	0	8,929	6,785	6,000	0*
PERCENT OF TOTAL	0.83	0.00	1.75	2.19	3.02	0.00
MEDIAN	0	0	1,890	0	0	0
MEAN	944	0	2,232	969	545	0
HIGH	6,785	0	5,150	6,785	6,000	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	32,596	5,831	5,565	21,200	0	0
PERCENT OF TOTAL	1.25	0.36	1.09	6.84	0.00	0.00
MEDIAN	0	1,500	0	0	0	0
MEAN	1,811	1,944	1,855	2,650	0	0
HIGH	21,200	4,331	5,565	21,200	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	2,315,369	1,511,613	406,770	213,348	183,638	0*
PERCENT OF TOTAL	88.45	94.62	79.55	68.88	92.29	0.00
MEDIAN	7,357	15,164	7,788	4,200	0	0
MEAN	52,622	88,918	36,979	23,705	26,234	0
HIGH	1,111,067	1,111,067	174,697	73,941	180,113	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 22.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' INCOME - OTHER BUSINESS AND ORGANIZATIONS FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	INCOME - OTHER BUSINESS AND ORGANIZATIONS					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 2,122,333	$ 537,075	$ 591,459	$ 276,120	$ 717,679	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	3,337	0	0	0	0
MEAN	16,581	21,483	16,899	9,204	19,936	0
HIGH	267,358	134,372	234,099	195,269	267,358	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	59,255	37,614	17,008	4,114	519	0*
PERCENT OF TOTAL	2.79	7.00	2.88	1.49	0.07	0.00
MEDIAN	0	0	0	0	0	0
MEAN	1,378	9,404	1,000	686	32	0
HIGH	37,614	37,614	17,008	4,114	519	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	1,220	0	0	720	500	0*
PERCENT OF TOTAL	0.06	0.00	0.00	0.26	0.07	0.00
MEDIAN	0	0	0	0	0	0
MEAN	53	0	0	103	45	0
HIGH	700	0	0	700	500	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	6,837	2,837	500	3,500	0	0
PERCENT OF TOTAL	0.32	0.53	0.08	1.27	0.00	0.00
MEDIAN	0	891	0	0	0	0
MEAN	380	946	167	438	0	0
HIGH	3,500	1,946	500	3,500	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	2,055,021	496,624	573,951	267,786	716,660	0*
PERCENT OF TOTAL	96.83	92.47	97.04	96.98	99.86	0.00
MEDIAN	9,310	14,843	27,648	1,626	100,837	0
MEAN	46,705	29,213	52,177	29,754	102,380	0
HIGH	267,358	134,372	234,099	195,269	267,358	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 23.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' INCOME - CONTRIBUTIONS FROM COMMERCIAL STATIONS FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	INCOME - CONTRIBUTIONS FROM COMMERCIAL STATIONS					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 550,220	$ 217,350	$ 49,883	$ 13,440	$ 269,547	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	4,299	8,694	1,425	448	7,487	0
HIGH	244,250	142,000	49,000	13,440	244,250	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	20,297	0	0	0	20,297	0*
PERCENT OF TOTAL	3.69	0.00	0.00	0.00	7.53	0.00
MEDIAN	0	0	0	0	0	0
MEAN	472	0	0	0	1,269	0
HIGH	20,000	0	0	0	20,000	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	0	0	0	0	0	0*
PERCENT OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	0	0	0	0	0	0
HIGH	0	0	0	0	0	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	0	0	0	0	0	0
PERCENT OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	0	0	0	0	0	0
HIGH	0	0	0	0	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	529,923	217,350	49,883	13,440	249,250	0*
PERCENT OF TOTAL	96.31	100.00	100.00	100.00	92.47	0.00
MEDIAN	0	0	0	0	0	0
MEAN	12,044	12,785	4,535	1,493	35,607	0
HIGH	244,250	142,000	49,000	13,440	244,250	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 24.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' INCOME - SUBSIDIARY ENTERPRISES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	INCOME - SUBSIDIARY ENTERPRISES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 378,470	$ 64,319	$ 279,545	$ 34,606	$ 0	$ 0
PERCENT	100.00	100.00	100.00	100.00	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	2,957	2,573	7,987	1,154	0	0
HIGH	257,638	49,950	257,638	20,299	0	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	3,326	0	0	3,326	0	0*
PERCENT OF TOTAL	0.88	0.00	0.00	9.61	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	77	0	0	554	0	0
HIGH	3,326	0	0	3,326	0	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	20,299	0	0	20,299	0	0*
PERCENT OF TOTAL	5.36	0.00	0.00	58.66	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	883	0	0	2,900	0	0
HIGH	20,299	0	0	20,299	0	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	0	0	0	0	0	0
PERCENT OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	0	0	0	0	0	0
HIGH	0	0	0	0	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	354,845	64,319	279,545	10,981	0	0*
PERCENT OF TOTAL	93.76	100.00	100.00	31.73	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	8,065	3,783	25,413	1,220	0	0
HIGH	257,638	49,950	257,638	10,981	0	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 25.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' INCOME - ALL OTHER SOURCES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	INCOME - ALL OTHER SOURCES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 1,980,414	$ 422,198	$ 761,946	$ 18[illegible],358	$ 611,912	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	8,855	0	0	0	0
MEAN	15,472	16,888	21,770	6,145	16,998	0
HIGH	391,208	103,127	295,118	126,525	391,208	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	43,517	1,090	11,398	0	31,029	0*
PERCENT OF TOTAL	2.20	0.26	1.50	0.00	5.07	0.00
MEDIAN	0	0	0	0	0	0
MEAN	1,012	273	670	0	1,939	0
HIGH	23,815	1,090	9,830	0	23,815	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	5,501	0	25	2,476	3,000	0*
PERCENT OF TOTAL	0.28	0.00	0.00	1.34	0.49	0.00
MEDIAN	0	0	0	0	0	0
MEAN	239	0	6	354	273	0
HIGH	3,000	0	25	2,476	3,000	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	62,296	6,186	20,000	31,112	4,998	0
PERCENT OF TOTAL	3.15	1.47	2.62	16.88	0.82	0.00
MEDIAN	0	0	0	0	2,499	0
MEAN	3,461	2,062	6,667	3,889	2,499	0
HIGH	31,112	6,186	20,000	31,112	4,998	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	1,869,100	414,922	730,523	150,770	572,885	0*
PERCENT OF TOTAL	94.38	98.28	95.88	81.78	93.62	0.00
MEDIAN	11,312	12,074	12,747	284	16,871	0
MEAN	42,480	24,407	66,411	16,752	81,841	0
HIGH	391,208	103,127	295,118	126,525	391,208	0
LOW	0	1,708	0	0	232	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 26.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' INCOME ATTRIBUTED TO INSTRUCTIONAL SERVICES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	INCOME ATTRIBUTED TO INSTRUCTIONAL SERVICES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 25,548,353	$ 4,647,343	$ 4,341,677	$ 10,226,794	$ 5,267,144	$ 1,065,395
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	82,920	104,787	55,750	194,275	76,290	532,698
MEAN	199,597	185,894	124,048	340,893	146,310	532,698
HIGH	2,131,298	1,059,745	553,190	2,131,298	1,102,060	1,000,000
LOW	0	0	0	0	0	65,395
INSTITUTIONS OF HIGHER EDUCATION. . . .	3,272,508	342,332	1,488,585	237,004	1,204,587	0*
PERCENT OF TOTAL	12.81	7.37	34.29	2.32	22.87	0.00
MEDIAN	25,000	72,746	30,000	14,134	20,616	0
MEAN	76,105	85,583	87,564	39,501	75,287	0
HIGH	585,176	196,841	472,673	125,583	585,176	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	6,608,033	1,059,745	238,547	2,264,780	3,044,961	0*
PERCENT OF TOTAL	25.86	22.80	5.49	22.15	57.81	0.00
MEDIAN	221,494	1,059,745	48,281	358,932	221,494	0
MEAN	287,306	1,059,745	59,637	323,540	276,815	0
HIGH	1,102,060	1,059,745	121,600	457,485	1,102,060	0
LOW	20,385	1,059,745	20,385	88,813	52,084	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	7,117,063	50,000	564,696	5,436,972	0	1,065,395
PERCENT OF TOTAL	27.86	1.08	13.01	53.16	0.00	100.00
MEDIAN	57,698	0	27,100	149,687	0	532,698
MEAN	395,392	16,667	188,232	679,622	0	532,698
HIGH	2,131,298	50,000	537,596	2,131,298	0	1,000,000
LOW	0	0	0	0	0	65,395
COMMUNITY ORGANIZATIONS.	8,550,749	3,195,266	2,049,849	2,288,038	1,017,596	0*
PERCENT OF TOTAL	33.47	68.75	47.21	22.37	19.32	0.00
MEDIAN	182,468	178,660	158,807	228,503	100,000	0
MEAN	194,335	187,957	186,350	254,226	145,371	0
HIGH	661,997	535,000	553,190	661,997	311,171	0
LOW	0	25,000	0	0	13,488	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 27.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' INDIRECT OPERATING COSTS ABSORBED BY OTHER INSTITUTIONS FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	INDIRECT OPERATING COSTS ABSORBED BY OTHER INSTITUTIONS					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 4,482,714	$ 627,454	$ 855,298	$ 1,531,317	$ 1,468,645	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	4,100	0	9,976	21,132	12,300	0
MEAN	35,021	25,098	24,437	51,044	40,796	0
HIGH	377,771	128,653	129,602	377,771	360,088	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	1,548,882	161,721	676,168	249,157	461,836	0*
PERCENT OF TOTAL	34.55	25.77	79.06	16.27	31.45	0.00
MEDIAN	26,200	16,534	39,029	21,132	0	0
MEAN	36,021	40,430	39,775	41,526	28,865	0
HIGH	134,405	128,653	129,602	134,405	110,841	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	748,603	66,640	40,000	267,761	374,202	0*
PERCENT OF TOTAL	16.70	10.62	4.68	17.49	25.48	0.00
MEDIAN	25,000	66,640	7,500	41,514	34,888	0
MEAN	32,548	66,640	10,000	38,252	34,018	0
HIGH	103,134	66,640	25,000	103,134	84,076	0
LOW	0	66,640	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	926,050	97,000	30,530	667,717	130,803	0
PERCENT OF TOTAL	20.66	15.46	3.57	43.60	8.91	0.00
MEDIAN	12,800	22,000	3,600	17,500	65,402	0
MEAN	51,447	32,333	10,177	83,465	65,402	0
HIGH	377,771	75,000	26,930	377,771	90,803	0
LOW	0	0	0	0	40,000	0
COMMUNITY ORGANIZATIONS.	1,259,179	302,093	108,600	346,682	501,804	0*
PERCENT OF TOTAL	28.09	48.15	12.70	22.64	34.17	0.00
MEDIAN	0	0	0	0	0	0
MEAN	28,618	17,770	9,873	38,520	71,686	0
HIGH	360,088	101,450	69,500	159,006	360,088	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

DIRECT OPERATING COSTS

Total direct operating costs for television operations

During fiscal year 1970, the 128 noncommercial television license holders reported that total direct operating costs for television operations amounted to $83.7 million. Of the total, nearly half was reported by community organization license holders (table 28).

Of the $83.7 million, about $46.8 million (56 percent) was spent on salaries and wages and $36.8 million (44 percent) on other expenses. Local public school system license holders spent proportionately more than any other license category on salaries and wages.

Table 28.--Amount and percent of noncommercial television license holders' total direct operating costs for television operations, by type of license holder and type of direct operating costs: Aggregate United States, during fiscal year ending June 30, 1970

Type of direct operating costs	All license holders	Institutions of higher education	Local public school systems	State authority, State education agency, municipal authority, and other licensed agencies	Community organizations
(Number of license holders).....	(128)	(43)	(23)	(18)	(44)
All costs 1/	$83,677,000	$16,701,000	$7,665,000	$18,173,000	$41,138,000
Total percent	100	100	100	100	100
Salaries and wages	46,839,000	10,286,000	5,273,000	10,526,000	20,754,000
Percent	56	62	69	58	50
Other expenses	36,838,000	6,415,000	2,392,000	7,647,000	20,385,000
Percent	44	38	31	42	50

1/ Detail may not add to totals and subtotals because of rounding.

License holders located in the North Atlantic region of the United States spent larger amounts on salaries and wages and other expenses than license holders located in any other region of the United States (table 29).

Table 29.--Amount and percent of noncommercial television license holders' total direct operating costs for television operations, by geographic region and type of direct operating costs: Aggregate United States, during fiscal year ending June 30, 1970

Type of direct operating costs	United States total	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
(Number of license holders).....	(128)	(25)	(35)	(30)	(36)	(2)
All costs 1/	$83,677,000	$27,917,000	$16,143,000	$19,189,000	$18,251,000	$2,177,000
Total percent	100	100	100	100	100	100
Salaries and wages	46,839,000	14,726,000	9,016,000	11,437,000	10,091,000	1,568,000
Percent	56	53	56	60	55	72
Other expenses	36,838,000	13,191,000	7,127,000	7,751,000	8,160,000	609,000
Percent	44	47	44	40	45	28

1/ Detail may not add to totals and subtotals because of rounding.

Table 30.--Amount and percent of noncommercial television license holders' total direct operating costs for television operations, by type and purpose of direct operating costs: Aggregate United States, during fiscal year ending June 30, 1970

Purpose of direct operating costs	All license holders (128)					
	Total		Salaries and wages		Other expenses	
	Amount	Percent	Amount	Percent	Amount	Percent
All purposes 1/	$83,677,000	100	$46,839,000	100	$36,838,000	100
Technical	21,325,000	25	13,776,000	29	7,550,000	20
Programming	13,560,000	16	7,337,000	16	6,223,000	17
Local production	18,532,000	22	10,818,000	23	7,714,000	21
Instructional	6,850,000	8	4,120,000	9	2,730,000	7
Development	3,134,000	4	1,224,000	3	1,911,000	5
Promotion	2,246,000	3	1,021,000	2	1,225,000	3
Training	206,000	**	170,000	**	36,000	**
General and administrative	12,623,000	15	6,449,000	14	6,174,000	17
Miscellaneous	5,202,000	6	1,925,000	4	3,277,000	9

1/ Detail may not add to totals and subtotals because of rounding.
** Percent more than 0 but less than 0.5.

TABLE 31.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' DIRECT OPERATING COSTS - TECHNICAL SALARIES AND WAGES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	DIRECT OPERATING COSTS - TECHNICAL SALARIES AND WAGES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 13,775,512	$ 4,272,168	$ 2,587,776	$ 3,616,855	$ 2,621,423	$ 677,290
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	66,665	108,706	39,077	67,229	48,314	338,645
MEAN	107,621	170,887	73,936	120,562	72,817	338,645
HIGH	843,624	843,624	261,800	422,390	509,857	412,290
LOW	0	16,553	12,580	26,456	0	265,000
INSTITUTIONS OF HIGHER EDUCATION. . . .	3,277,646	456,314	1,448,685	452,388	920,259	0*
PERCENT OF TOTAL	23.79	10.68	55.98	12.51	35.11	0.00
MEDIAN	62,939	100,534	44,322	62,914	56,520	0
MEAN	76,224	114,079	85,217	75,398	57,516	0
HIGH	261,800	175,246	261,800	184,354	115,944	0
LOW	14,280	80,000	14,280	26,456	15,854	0
LOCAL PUBLIC SCHOOL SYSTEMS.	1,272,750	128,475	101,996	572,386	469,893	0*
PERCENT OF TOTAL	9.24	3.01	3.94	15.83	17.93	0.00
MEDIAN	44,971	128,475	13,388	67,995	40,513	0
MEAN	55,337	128,475	25,499	81,769	42,718	0
HIGH	189,760	128,475	62,641	189,760	95,084	0
LOW	0	128,475	12,580	27,153	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	3,991,190	733,204	409,947	2,015,307	155,442	677,290
PERCENT OF TOTAL	28.97	17.16	15.84	55.72	5.93	100.00
MEDIAN	203,587	282,494	186,958	286,997	77,721	338,645
MEAN	221,733	244,401	136,649	251,913	77,721	338,645
HIGH	422,390	388,800	193,454	422,390	117,442	412,290
LOW	29,535	61,910	29,535	54,039	38,000	265,000
COMMUNITY ORGANIZATIONS.	5,233,926	2,954,175	627,148	576,774	1,075,829	0*
PERCENT OF TOTAL	37.99	69.15	24.24	15.95	41.04	0.00
MEDIAN	69,581	108,706	38,400	66,463	70,276	0
MEAN	118,953	173,775	57,013	64,086	153,690	0
HIGH	843,624	843,624	118,206	82,834	509,857	0
LOW	0	16,553	17,538	41,200	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 32.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' DIRECT OPERATING COSTS - OTHER TECHNICAL EXPENSES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	DIRECT OPERATING COSTS - OTHER TECHNICAL EXPENSES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 7,549,705	$ 2,094,353	$ 1,616,339	$ 2,298,702	$ 1,269,009	$ 271,302
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	34,823	67,193	21,405	36,019	28,842	135,651
MEAN	58,982	83,774	46,181	76,623	35,250	135,651
HIGH	714,266	280,145	410,590	714,266	108,007	271,302
LOW	0	0	3,817	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	1,760,023	328,899	623,976	260,511	546,637	0*
PERCENT OF TOTAL	23.31	15.70	38.60	11.33	43.08	0.00
MEDIAN	29,489	73,834	24,700	28,105	29,297	0
MEAN	40,931	82,225	36,704	43,419	34,165	0
HIGH	125,473	114,039	125,473	125,106	102,482	0
LOW	3,031	67,193	3,903	13,233	3,031	0
LOCAL PUBLIC SCHOOL SYSTEMS.	620,400	38,425	41,116	251,289	289,570	0*
PERCENT OF TOTAL	8.22	1.83	2.54	10.93	22.82	0.00
MEDIAN	28,047	38,425	8,143	29,000	28,047	0
MEAN	26,974	38,425	10,279	35,898	26,325	0
HIGH	65,000	38,425	21,014	61,400	65,000	0
LOW	0	38,425	3,817	4,961	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	2,604,231	240,037	594,439	1,435,072	63,381	271,302
PERCENT OF TOTAL	34.49	11.46	36.78	62.43	4.99	100.00
MEDIAN	38,764	40,000	151,849	71,138	31,691	135,651
MEAN	144,680	80,012	198,146	179,384	31,691	135,651
HIGH	714,266	200,037	410,590	714,266	32,659	271,302
LOW	0	0	32,000	0	30,722	0
COMMUNITY ORGANIZATIONS.	2,565,051	1,486,992	356,808	351,830	369,421	0*
PERCENT OF TOTAL	33.98	71.00	22.08	15.31	29.11	0.00
MEDIAN	43,254	65,587	19,107	40,811	27,813	0
MEAN	58,297	87,470	32,437	39,092	52,774	0
HIGH	280,145	280,145	78,300	125,487	108,007	0
LOW	0	21,531	9,136	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 33.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' DIRECT OPERATING COSTS - PROGRAMMING SALARIES AND WAGES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	DIRECT OPERATING COSTS - PROGRAMMING SALARIES AND WAGES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 7,337,345	$ 3,502,959	$ 1,194,477	$ 1,269,918	$ 1,013,991	$ 356,000
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	22,929	50,497	13,117	28,130	15,095	178,000
MEAN	57,323	140,118	34,128	42,331	28,166	178,000
HIGH	948,003	948,003	172,731	191,181	235,943	206,000
LOW	0	5,930	0	0	0	150,000
INSTITUTIONS OF HIGHER EDUCATION. . . .	1,535,190	151,545	690,051	227,917	465,677	0*
PERCENT OF TOTAL	20.92	4.33	57.77	17.95	45.93	0.00
MEDIAN	16,947	33,152	14,000	34,180	18,199	0
MEAN	35,702	37,886	40,591	37,986	29,105	0
HIGH	172,731	70,000	172,731	78,594	90,000	0
LOW	0	15,242	0	4,538	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	359,785	11,000	23,117	191,841	133,827	0*
PERCENT OF TOTAL	4.90	0.31	1.94	15.11	13.20	0.00
MEDIAN	11,000	11,000	4,486	22,681	10,016	0
MEAN	15,643	11,000	5,779	27,406	12,166	0
HIGH	59,260	11,000	14,145	59,260	38,620	0
LOW	0	11,000	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	1,810,513	867,169	63,917	464,696	58,731	356,000
PERCENT OF TOTAL	24.68	24.76	5.35	36.59	5.79	100.00
MEDIAN	30,888	138,300	9,625	30,132	29,366	178,000
MEAN	100,584	289,056	21,306	58,087	29,366	178,000
HIGH	708,557	708,557	48,068	191,181	30,731	206,000
LOW	6,224	20,312	6,224	19,764	28,000	150,000
COMMUNITY ORGANIZATIONS.	3,631,857	2,473,245	417,392	385,464	355,756	0*
PERCENT OF TOTAL	49.50	70.60	34.94	30.35	35.08	0.00
MEDIAN	32,789	51,053	15,282	30,112	5,612	0
MEAN	82,542	145,485	37,945	42,829	50,822	0
HIGH	948,003	948,003	99,572	140,668	235,943	0
LOW	0	5,930	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 34.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' DIRECT OPERATING COSTS - OTHER PROGRAMMING EXPENSES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	DIRECT OPERATING COSTS - OTHER PROGRAMMING EXPENSES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 6,222,643	$ 3,291,916	$ 1,003,939	$ 1,031,442	$ 895,346	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	18,691	38,970	15,000	16,689	11,754	0
MEAN	48,614	131,677	28,684	34,381	24,871	0
HIGH	1,807,793	1,807,793	174,457	189,358	182,611	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	1,030,061	173,060	464,242	182,574	210,185	0*
PERCENT OF TOTAL	16.55	5.26	46.24	17.70	23.48	0.00
MEDIAN	16,703	43,883	15,000	12,171	9,534	0
MEAN	23,955	43,265	27,308	30,429	13,137	0
HIGH	119,734	54,850	119,734	80,093	28,679	0
LOW	0	30,444	1,500	3,963	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	350,994	16,378	34,518	87,953	212,145	0*
PERCENT OF TOTAL	5.64	0.50	3.44	8.53	23.69	0.00
MEDIAN	8,598	16,378	1,959	7,738	8,768	0
MEAN	15,261	16,378	8,630	12,565	19,286	0
HIGH	106,296	16,378	30,601	29,054	106,296	0
LOW	0	16,378	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	781,017	67,241	150,601	544,383	18,792	0
PERCENT OF TOTAL	12.55	2.04	15.00	52.78	2.10	0.00
MEDIAN	25,033	30,000	50,883	28,835	9,396	0
MEAN	43,390	22,414	50,200	68,048	9,396	0
HIGH	189,358	37,241	78,718	189,358	11,000	0
LOW	0	0	21,000	0	7,792	0
COMMUNITY ORGANIZATIONS.	4,060,571	3,035,237	354,578	216,532	454,224	0*
PERCENT OF TOTAL	65.25	92.20	35.32	20.99	50.73	0.00
MEDIAN	31,360	41,916	14,397	13,444	38,000	0
MEAN	92,286	178,543	32,234	24,059	64,889	0
HIGH	1,807,793	1,807,793	174,457	81,140	182,611	0
LOW	0	14,660	910	0	950	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 35.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' DIRECT OPERATING COSTS - LOCAL PRODUCTION SALARIES AND WAGES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	DIRECT OPERATING COSTS - LOCAL PRODUCTION SALARIES AND WAGES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 10,818,016	$ 2,700,965	$ 2,331,681	$ 2,528,378	$ 3,011,504	$ 245,488
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	45,812	50,787	14,921	62,704	38,223	122,744
MEAN	84,516	108,039	66,619	84,279	83,653	122,744
HIGH	823,080	722,206	771,011	419,635	823,080	245,488
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	2,622,408	268,139	1,063,185	423,351	867,733	0*
PERCENT OF TOTAL	24.24	9.93	45.60	16.74	28.81	0.00
MEDIAN	43,727	64,506	38,902	41,125	38,223	0
MEAN	60,986	67,035	62,540	70,559	54,233	0
HIGH	269,357	80,000	247,540	269,357	187,750	0
LOW	0	59,128	0	5,417	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	1,595,807	414,100	26,301	519,076	636,330	0*
PERCENT OF TOTAL	14.75	15.33	1.13	20.53	21.13	0.00
MEDIAN	47,896	414,100	3,940	62,707	29,268	0
MEAN	69,383	414,100	6,575	74,154	57,848	0
HIGH	414,100	414,100	14,921	158,770	191,450	0
LOW	0	414,100	3,500	36,515	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	1,757,275	98,959	121,555	1,151,474	139,799	245,488
PERCENT OF TOTAL	16.24	3.66	5.21	45.54	4.64	100.00
MEDIAN	50,249	48,172	500	93,417	69,900	122,744
MEAN	97,626	32,986	40,518	143,934	69,900	122,744
HIGH	419,635	50,787	121,055	419,635	111,799	245,488
LOW	0	0	0	0	28,000	0
COMMUNITY ORGANIZATIONS.	4,842,526	1,919,767	1,120,640	434,477	1,367,642	0*
PERCENT OF TOTAL	44.76	71.08	48.06	17.18	45.41	0.00
MEDIAN	25,110	14,124	13,666	66,226	124,788	0
MEAN	110,057	112,927	101,876	48,275	195,377	0
HIGH	823,080	722,206	771,011	108,643	823,080	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 36.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' DIRECT OPERATING COSTS - OTHER LOCAL PRODUCTION EXPENSES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	DIRECT OPERATING COSTS - OTHER LOCAL PRODUCTION EXPENSES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 7,713,647	$ 2,179,101	$ 1,105,957	$ 1,110,229	$ 3,184,361	$ 133,999
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	11,100	23,000	7,383	13,950	7,872	67,000
MEAN	60,263	87,164	31,599	37,008	88,454	67,000
HIGH	1,907,105	543,113	538,110	456,807	1,907,105	133,999
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	928,406	166,301	406,472	88,933	266,700	0*
PERCENT OF TOTAL	12.04	7.63	36.75	8.01	8.38	0.00
MEDIAN	9,265	47,175	13,114	8,793	6,365	0
MEAN	21,591	41,575	23,910	14,822	16,669	0
HIGH	99,930	70,451	99,930	50,034	69,701	0
LOW	0	1,500	0	1,400	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	402,737	58,050	9,759	142,087	192,841	0*
PERCENT OF TOTAL	5.22	2.66	0.88	12.80	6.06	0.00
MEDIAN	11,000	58,050	2,380	14,670	11,000	0
MEAN	17,510	58,050	2,440	20,298	17,531	0
HIGH	67,578	58,050	5,000	44,000	67,578	0
LOW	0	58,050	0	10,789	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	1,239,087	297,871	56,936	738,902	11,379	133,999
PERCENT OF TOTAL	16.06	13.67	5.15	66.55	0.36	100.00
MEDIAN	15,315	23,000	500	20,888	5,690	67,000
MEAN	68,838	99,290	18,979	92,363	5,690	67,000
HIGH	456,807	274,871	56,436	456,807	11,379	133,999
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	5,143,417	1,656,879	632,790	140,307	2,713,441	0*
PERCENT OF TOTAL	66.68	76.03	57.22	12.64	85.21	0.00
MEDIAN	11,980	15,600	5,323	5,997	23,092	0
MEAN	116,896	97,463	57,526	15,590	387,634	0
HIGH	1,907,105	543,113	538,110	64,674	1,907,105	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 37.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' DIRECT OPERATING COSTS - INSTRUCTIONAL SALARIES AND WAGES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	DIRECT OPERATING COSTS - INSTRUCTIONAL SALARIES AND WAGES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 4,119,578	$ 788,444	$ 538,063	$ 1,565,950	$ 1,181,846	$ 45,275
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	12,404	15,499	9,334	19,124	0	22,638
MEAN	32,184	31,538	15,373	52,198	32,829	22,638
HIGH	325,520	173,997	80,182	275,941	325,520	45,275
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	724,896	74,731	173,373	5,770	471,022	0*
PERCENT OF TOTAL	17.60	9.48	32.22	0.37	39.85	0.00
MEDIAN	0	15,709	0	0	0	0
MEAN	16,858	18,683	10,198	962	29,439	0
HIGH	325,520	38,889	27,880	4,032	325,520	0
LOW	0	4,425	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	1,113,444	0	34,847	634,167	444,430	0*
PERCENT OF TOTAL	27.03	0.00	6.48	40.50	37.60	0.00
MEDIAN	18,247	0	0	60,696	13,918	0
MEAN	48,411	0	8,712	90,595	40,403	0
HIGH	275,941	0	34,847	275,941	199,183	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	810,704	191,821	65,850	507,758	0	45,275
PERCENT OF TOTAL	19.68	24.33	12.24	32.42	0.00	100.00
MEDIAN	18,912	17,824	9,334	35,632	0	22,638
MEAN	45,039	63,940	21,950	63,470	0	22,638
HIGH	180,804	173,997	56,516	180,804	0	45,275
LOW	0	0	0	14,531	0	0
COMMUNITY ORGANIZATIONS.	1,470,534	521,892	263,993	418,255	266,394	0*
PERCENT OF TOTAL	35.70	66.19	49.06	26.71	22.54	0.00
MEDIAN	15,023	15,499	15,045	15,000	0	0
MEAN	33,421	30,700	23,999	46,473	38,056	0
HIGH	151,707	127,384	80,182	149,306	151,707	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 38.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' DIRECT OPERATING COSTS - OTHER INSTRUCTIONAL EXPENSES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	DIRECT OPERATING COSTS - OTHER INSTRUCTIONAL EXPENSES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 2,730,283	$ 938,381	$ 413,678	$ 783,060	$ 575,044	$ 20,120
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	942	20,140	652	5,966	0	10,060
MEAN	21,330	37,535	11,819	26,102	15,973	10,060
HIGH	207,901	207,901	53,000	166,132	116,710	20,120
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	574,576	122,672	201,988	14,194	235,722	0*
PERCENT OF TOTAL	21.04	13.07	48.83	1.81	40.99	0.00
MEDIAN	0	19,356	0	0	0	0
MEAN	13,362	30,668	11,882	2,366	14,733	0
HIGH	116,710	83,961	43,000	14,077	116,710	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	351,671	0	12,432	151,802	187,437	0*
PERCENT OF TOTAL	12.88	0.00	3.01	19.39	32.60	0.00
MEDIAN	5,020	0	242	6,432	4,900	0
MEAN	15,290	0	3,108	21,686	17,040	0
HIGH	82,991	0	11,949	82,991	69,636	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	698,801	102,643	54,238	521,800	0	20,120
PERCENT OF TOTAL	25.59	10.94	13.11	66.64	0.00	100.00
MEDIAN	12,000	14,000	1,238	28,535	0	10,060
MEAN	38,822	34,214	18,079	65,225	0	10,060
HIGH	166,132	88,643	53,000	166,132	0	20,120
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	1,105,235	713,066	145,020	95,264	151,885	0*
PERCENT OF TOTAL	40.48	75.99	35.06	12.17	26.41	0.00
MEDIAN	10,931	22,535	9,883	725	0	0
MEAN	25,119	41,945	13,184	10,585	21,698	0
HIGH	207,901	207,901	34,813	41,229	94,930	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 39.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' DIRECT OPERATING COSTS - DEVELOPMENT SALARIES AND WAGES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	DIRECT OPERATING COSTS - DEVELOPMENT SALARIES AND WAGES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 1,223,777	$ 688,922	$ 256,666	$ 81,013	$ 197,176	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	10,756	0	0	0	0
MEAN	9,561	27,557	7,333	2,700	5,477	0
HIGH	156,388	156,388	63,915	21,933	66,341	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	75,176	20,000	42,670	4,506	8,000	0*
PERCENT OF TOTAL	6.14	2.90	16.62	5.56	4.06	0.00
MEDIAN	0	0	0	0	0	0
MEAN	1,748	5,000	2,510	751	500	0
HIGH	42,670	20,000	42,670	4,506	8,000	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	24,878	0	15,248	9,630	0	0*
PERCENT OF TOTAL	2.03	0.00	5.94	11.89	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	1,082	0	3,812	1,376	0	0
HIGH	15,248	0	15,248	9,630	0	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	105,511	63,128	30,432	11,951	0	0
PERCENT OF TOTAL	8.62	9.16	11.86	14.75	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	5,862	21,043	10,144	1,494	0	0
HIGH	63,128	63,128	30,432	11,951	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	1,018,212	605,794	168,316	54,926	189,176	0*
PERCENT OF TOTAL	83.20	87.93	65.58	67.80	95.94	0.00
MEDIAN	9,921	31,943	8,000	0	27,416	0
MEAN	23,141	35,635	15,301	6,103	27,025	0
HIGH	156,388	156,388	63,915	21,933	66,341	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 40.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' DIRECT OPERATING COSTS - OTHER DEVELOPMENT EXPENSES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	DIRECT OPERATING COSTS - OTHER DEVELOPMENT EXPENSES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 1,910,628	$ 1,139,038	$ 290,363	$ 128,981	$ 352,246	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	8,765	0	0	0	0
MEAN	14,927	45,562	8,296	4,299	9,785	0
HIGH	566,782	566,782	117,286	63,842	126,472	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	30,765	8,765	10,000	0	12,000	0*
PERCENT OF TOTAL	1.61	0.77	3.44	0.00	3.41	0.00
MEDIAN	0	0	0	0	0	0
MEAN	715	2,191	588	0	750	0
HIGH	12,000	8,765	10,000	0	12,000	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	51,211	0	7,668	4,268	39,275	0*
PERCENT OF TOTAL	2.68	0.00	2.64	3.31	11.15	0.00
MEDIAN	0	0	1,544	0	0	0
MEAN	2,227	0	1,917	610	3,570	0
HIGH	38,000	0	4,581	4,268	38,000	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	22,006	10,632	11,374	0	0	0
PERCENT OF TOTAL	1.15	0.93	3.92	0.00	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	1,223	3,544	3,791	0	0	0
HIGH	11,374	10,632	11,374	0	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	1,806,646	1,119,641	261,321	124,713	300,971	0*
PERCENT OF TOTAL	94.56	98.30	90.00	96.69	85.44	0.00
MEDIAN	9,117	24,674	2,836	0	17,387	0
MEAN	41,060	65,861	23,756	13,857	42,996	0
HIGH	566,782	566,782	117,286	63,842	126,472	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 41.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' DIRECT OPERATING COSTS - PROMOTION SALARIES AND WAGES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	DIRECT OPERATING COSTS - PROMOTION SALARIES AND WAGES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 1,020,893	$ 337,655	$ 205,176	$ 224,177	$ 253,885	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	3,170	5,000	2,339	5,030	2,750	0
MEAN	7,976	13,506	5,862	7,473	7,052	0
HIGH	65,402	63,300	31,799	43,683	65,402	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	199,742	20,818	71,737	28,735	78,452	0*
PERCENT OF TOTAL	19.57	6.17	34.96	12.82	30.90	0.00
MEDIAN	5,000	4,897	2,019	3,304	5,227	0
MEAN	4,645	5,205	4,220	4,789	4,903	0
HIGH	17,000	11,025	16,998	16,200	17,000	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	68,131	0	2,339	27,295	38,497	0*
PERCENT OF TOTAL	6.67	0.00	1.14	12.18	15.16	0.00
MEDIAN	0	0	0	0	0	0
MEAN	2,962	0	585	3,899	3,500	0
HIGH	14,976	0	2,339	14,976	12,000	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	223,068	68,352	46,369	93,708	14,639	0
PERCENT OF TOTAL	21.85	20.24	22.60	41.80	5.77	0.00
MEDIAN	6,179	15,778	18,503	6,023	7,320	0
MEAN	12,393	22,784	15,456	11,714	7,320	0
HIGH	52,574	52,574	26,066	43,683	8,377	0
LOW	0	0	1,800	0	6,262	0
COMMUNITY ORGANIZATIONS.	529,952	248,485	84,731	74,439	122,297	0*
PERCENT OF TOTAL	51.91	73.59	41.30	33.21	48.17	0.00
MEDIAN	4,850	5,000	4,700	6,408	0	0
MEAN	12,044	14,617	7,703	8,271	17,471	0
HIGH	65,402	63,300	31,799	38,636	65,402	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 42.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' DIRECT OPERATING COSTS - OTHER PROMOTION EXPENSES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	DIRECT OPERATING COSTS - OTHER PROMOTION EXPENSES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 1,224,710	$ 458,986	$ 295,018	$ 149,067	$ 311,639	$ 10,000
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	3,525	6,800	3,600	3,001	3,017	5,000
MEAN	9,568	18,359	8,429	4,969	8,657	5,000
HIGH	119,991	114,812	119,991	20,565	94,065	10,000
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	200,253	21,306	83,038	30,768	65,141	0*
PERCENT OF TOTAL	16.35	4.64	28.15	20.64	20.90	0.00
MEDIAN	3,500	4,653	2,580	3,362	3,775	0
MEAN	4,657	5,327	4,885	5,128	4,071	0
HIGH	23,034	12,000	23,034	19,686	16,949	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	57,717	0	775	20,710	36,232	0*
PERCENT OF TOTAL	4.71	0.00	0.26	13.89	11.63	0.00
MEDIAN	0	0	138	0	522	0
MEAN	2,509	0	194	2,959	3,294	0
HIGH	14,372	0	500	12,718	14,372	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	203,305	124,312	35,136	24,744	9,113	10,000
PERCENT OF TOTAL	16.60	27.08	11.91	16.60	2.92	100.00
MEDIAN	4,734	9,500	12,500	1,952	4,557	5,000
MEAN	11,295	41,437	11,712	3,093	4,557	5,000
HIGH	114,812	114,812	19,036	9,229	5,563	10,000
LOW	0	0	3,600	0	3,550	0
COMMUNITY ORGANIZATIONS.	763,435	313,368	176,069	72,845	201,153	0*
PERCENT OF TOTAL	62.34	68.27	59.68	48.87	64.55	0.00
MEDIAN	5,381	8,000	4,489	4,500	436	0
MEAN	17,351	18,433	16,006	8,094	28,736	0
HIGH	119,991	87,687	119,991	20,565	94,065	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 43.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' DIRECT OPERATING COSTS - TRAINING SALARIES AND WAGES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	DIRECT OPERATING COSTS - TRAINING SALARIES AND WAGES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 169,946	$ 19,602	$ 97,787	$ 8,881	$ 43,676	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	1,328	784	2,794	296	1,213	0
HIGH	32,881	14,922	32,881	7,000	20,377	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	107,055	0	69,420	8,881	28,754	0*
PERCENT OF TOTAL	62.99	0.00	70.99	100.00	65.83	0.00
MEDIAN	0	0	0	0	0	0
MEAN	2,490	0	4,084	1,480	1,797	0
HIGH	32,881	0	32,881	7,000	20,377	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	14,608	0	0	0	14,608	0*
PERCENT OF TOTAL	8.60	0.00	0.00	0.00	33.45	0.00
MEDIAN	0	0	0	0	0	0
MEAN	635	0	0	0	1,328	0
HIGH	14,608	0	0	0	14,608	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	314	0	0	0	314	0
PERCENT OF TOTAL	0.18	0.00	0.00	0.00	0.72	0.00
MEDIAN	0	0	0	0	157	0
MEAN	17	0	0	0	157	0
HIGH	314	0	0	0	314	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	47,969	19,602	28,367	0	0	0*
PERCENT OF TOTAL	28.23	100.00	29.01	0.00	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	1,090	1,153	2,579	0	0	0
HIGH	26,400	14,922	26,400	0	0	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 44.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' DIRECT OPERATING COSTS - OTHER TRAINING EXPENSES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	DIRECT OPERATING COSTS - OTHER TRAINING EXPENSES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 35,943	$ 16,449	$ 10,286	$ 6,735	$ 2,473	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	281	658	294	225	69	0
HIGH	15,949	15,949	5,000	3,735	2,000	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	10,286	0	7,186	3,000	100	0*
PERCENT OF TOTAL	28.62	0.00	69.86	44.54	4.04	0.00
MEDIAN	0	0	0	0	0	0
MEAN	239	0	423	500	6	0
HIGH	5,000	0	5,000	3,000	100	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	2,000	0	0	0	2,000	0*
PERCENT OF TOTAL	5.56	0.00	0.00	0.00	80.87	0.00
MEDIAN	0	0	0	0	0	0
MEAN	87	0	0	0	182	0
HIGH	2,000	0	0	0	2,000	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	1,373	500	500	0	373	0
PERCENT OF TOTAL	3.82	3.04	4.86	0.00	15.08	0.00
MEDIAN	0	0	0	0	187	0
MEAN	76	167	167	0	187	0
HIGH	500	500	500	0	373	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	22,284	15,949	2,600	3,735	0	0*
PERCENT OF TOTAL	62.00	96.96	25.28	55.46	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	506	938	236	415	0	0
HIGH	15,949	15,949	2,600	3,735	0	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 45.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' DIRECT OPERATING COSTS - GENERAL AND ADMINISTRATIVE SALARIES AND WAGES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	DIRECT OPERATING COSTS - GENERAL AND ADMINISTRATIVE SALARIES AND WAGES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 6,448,508	$ 2,055,588	$ 1,162,354	$ 1,593,441	$ 1,392,845	$ 244,280
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	32,717	48,477	21,143	33,428	29,262	122,140
MEAN	50,379	82,224	33,210	53,115	38,690	122,140
HIGH	333,866	333,866	118,206	276,548	174,051	189,280
LOW	0	8,180	3,396	0	5,300	55,000
INSTITUTIONS OF HIGHER EDUCATION. . . .	1,330,912	159,549	541,110	150,487	479,766	0*
PERCENT OF TOTAL	20.64	7.76	46.55	9.44	34.45	0.00
MEDIAN	27,433	38,471	20,412	28,892	22,307	0
MEAN	30,951	39,887	31,830	25,081	29,985	0
HIGH	99,682	55,007	99,682	42,720	77,915	0
LOW	2,492	27,600	10,914	2,492	5,300	0
LOCAL PUBLIC SCHOOL SYSTEMS.	768,036	135,089	84,051	193,906	354,990	0*
PERCENT OF TOTAL	11.91	6.57	7.23	12.17	25.49	0.00
MEDIAN	28,926	135,089	19,203	26,211	29,598	0
MEAN	33,393	135,089	21,013	27,701	32,272	0
HIGH	135,089	135,089	35,745	49,208	50,000	0
LOW	500	135,089	9,900	500	9,750	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	1,498,217	185,585	76,186	921,766	70,400	244,280
PERCENT OF TOTAL	23.23	9.03	6.55	57.85	5.05	100.00
MEDIAN	56,853	63,700	17,450	95,133	35,200	122,140
MEAN	83,234	61,862	25,395	115,221	35,200	122,140
HIGH	276,548	96,116	46,892	276,548	58,705	189,280
LOW	11,695	25,769	11,844	30,360	11,695	55,000
COMMUNITY ORGANIZATIONS.	2,851,343	1,575,365	461,007	327,282	487,689	0*
PERCENT OF TOTAL	44.22	76.64	39.66	20.54	35.01	0.00
MEDIAN	38,521	48,477	27,336	36,218	39,670	0
MEAN	64,803	92,669	41,910	36,365	69,670	0
HIGH	333,866	333,866	118,206	59,154	174,051	0
LOW	0	8,180	3,396	0	11,210	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 46.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' DIRECT OPERATING COSTS - OTHER GENERAL AND ADMINISTRATIVE EXPENSES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	DIRECT OPERATING COSTS - OTHER GENERAL AND ADMINISTRATIVE EXPENSES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 6,174,021	$ 2,232,183	$ 1,351,766	$ 1,314,948	$ 1,101,428	$ 173,696
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	18,735	42,662	10,813	22,341	9,308	86,848
MEAN	48,235	89,287	38,622	43,832	30,595	86,848
HIGH	497,218	497,218	403,870	417,486	355,388	173,696
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	855,587	110,722	338,276	147,508	259,081	0*
PERCENT OF TOTAL	13.86	4.96	25.02	11.22	23.52	0.00
MEDIAN	10,500	28,678	4,777	16,424	8,913	0
MEAN	19,897	27,681	19,899	24,585	16,193	0
HIGH	195,201	48,367	195,201	53,143	71,189	0
LOW	0	5,000	0	2,293	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	474,950	236,045	9,473	123,536	105,896	0*
PERCENT OF TOTAL	7.69	10.57	0.70	9.39	9.61	0.00
MEDIAN	5,684	236,045	2,217	11,600	4,824	0
MEAN	20,650	236,045	2,368	17,648	9,627	0
HIGH	236,045	236,045	4,140	52,941	50,000	0
LOW	650	236,045	900	2,900	650	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	1,239,613	118,213	150,011	733,410	64,283	173,696
PERCENT OF TOTAL	20.08	5.30	11.10	55.77	5.84	100.00
MEDIAN	40,185	20,450	59,114	41,826	32,142	86,848
MEAN	68,867	39,404	50,004	91,676	32,142	86,848
HIGH	417,486	97,763	83,397	417,486	45,818	173,696
LOW	0	0	7,500	0	18,465	0
COMMUNITY ORGANIZATIONS.	3,603,871	1,767,203	854,006	310,494	672,168	0*
PERCENT OF TOTAL	58.37	79.17	63.18	23.61	61.03	0.00
MEDIAN	41,027	56,918	38,854	35,958	50,422	0
MEAN	81,906	103,953	77,637	34,499	96,024	0
HIGH	497,218	497,218	403,870	69,953	355,388	0
LOW	0	10,000	371	0	3,144	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 47.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' DIRECT OPERATING COSTS - MISCELLANEOUS SALARIES AND WAGES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	DIRECT OPERATING COSTS - MISCELLANEOUS SALARIES AND WAGES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 1,925,334	$ 359,569	$ 642,372	$ 548,646	$ 374,747	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	0	1,508	0	0	0
MEAN	15,042	14,383	18,353	18,288	10,410	0
HIGH	268,216	254,875	236,184	235,714	268,216	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	413,002	5,636	331,333	11,854	64,179	0*
PERCENT OF TOTAL	21.45	1.57	51.58	2.16	17.13	0.00
MEDIAN	0	0	0	0	0	0
MEAN	9,605	1,409	19,490	1,976	4,011	0
HIGH	236,184	5,636	236,184	11,854	38,124	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	55,746	0	11,805	20,481	23,460	0*
PERCENT OF TOTAL	2.90	0.00	1.84	3.73	6.26	0.00
MEDIAN	0	0	2,254	0	0	0
MEAN	2,424	0	2,951	2,926	2,133	0
HIGH	14,020	0	7,297	14,020	9,060	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	329,038	0	48,035	281,003	0	0
PERCENT OF TOTAL	17.09	0.00	7.48	51.22	0.00	0.00
MEDIAN	0	0	6,000	0	0	0
MEAN	18,280	0	16,012	35,125	0	0
HIGH	235,714	0	42,035	235,714	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	1,127,548	353,933	251,199	235,308	287,108	0*
PERCENT OF TOTAL	58.56	98.43	39.10	42.89	76.61	0.00
MEDIAN	0	0	5,861	0	0	0
MEAN	25,626	20,820	22,836	26,145	41,015	0
HIGH	268,216	254,875	109,263	121,257	268,216	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 48.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' DIRECT OPERATING COSTS - OTHER MISCELLANEOUS EXPENSES FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	DIRECT OPERATING COSTS - OTHER MISCELLANEOUS EXPENSES					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 3,276,736	$ 840,609	$ 1,039,752	$ 928,103	$ 468,272	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	1,051	0	1,797	347	755	0
MEAN	25,600	33,624	29,707	30,937	13,008	0
HIGH	312,646	312,646	263,807	227,600	172,169	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	1,025,235	25,635	536,537	206,287	256,776	0*
PERCENT OF TOTAL	31.29	3.05	51.60	22.23	54.83	0.00
MEDIAN	0	5,525	101	0	665	0
MEAN	23,843	6,409	31,561	34,381	16,049	0
HIGH	263,807	14,585	263,807	206,000	172,169	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	79,936	0	39,041	21,910	18,985	0*
PERCENT OF TOTAL	2.44	0.00	3.75	2.36	4.05	0.00
MEDIAN	0	0	10,618	0	0	0
MEAN	3,475	0	9,760	3,130	1,726	0
HIGH	16,008	0	16,008	9,383	10,914	0
LOW	0	0	1,797	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	857,477	118,470	178,462	560,545	0	0
PERCENT OF TOTAL	26.17	14.09	17.16	60.40	0.00	0.00
MEDIAN	7,225	11,450	11,608	33,665	0	0
MEAN	47,638	39,490	59,487	70,068	0	0
HIGH	227,600	107,020	163,854	227,600	0	0
LOW	0	0	3,000	0	0	0
COMMUNITY ORGANIZATIONS.	1,314,088	696,504	285,712	139,361	192,511	0*
PERCENT OF TOTAL	40.10	82.86	27.48	15.02	41.11	0.00
MEDIAN	4,649	0	2,100	2,062	14,400	0
MEAN	29,866	40,971	25,974	15,485	27,502	0
HIGH	312,646	312,646	211,075	67,775	91,310	0
LOW	0	0	0	0	2,607	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

29

CAPITAL EXPENDITURES

Total capital expenditures during fiscal year 1970

Total capital expenditures for television operations made by all noncommercial television license holders for fiscal year 1970 amounted to $20.5 million (table 49). The two largest specific types of capital expenditures for television operations reported by all noncommercial license holders during FY 1970 were for buildings ($3.7 million) and videotape recorders ($2.9 million). All categories of license holders but local public school systems reported these as their two largest categories of capital expenditures. Local public school systems license holders reported transmitters and television cameras as their largest categories of capital expenditures.

The two largest capital expenditures categories reported by television license holders in the North Atlantic region were buildings and control room equipment (table 50). In the Great Lakes and Plains region, most was expended on videotape recorders and transmitters; in the Southeast region, on buildings and transmitters; and in the West and Southwest region, on buildings, film chains, and videotape recorders. The two license holders located in the outlying areas reported two-thirds of their capital expenditures were for videotape recorders.

Table 49.--Amount and percent of capital expenditures by noncommercial television license holders for television operations, by type of license holder and type of capital expenditures: Aggregate United States, during fiscal year ending June 30, 1970

Type of capital expenditure	All license holders	Institutions of higher education	Local public school systems	State authority, State education agency, municipal authority, and other licensed agencies	Community organizations
(Number of license holders).....	(128)	(43)	(23)	(18)	(44)
All expenditures[1/]	$20,460,000	$2,748,000	$2,049,000	$8,178,000	$7,485,000
Total percent	100	100	100	100	100
Buildings	3,747,000	564,000	101,000	1,709,000	1,373,000
Percent	18	21	5	21	18
Videotape recorders	2,888,000	355,000	232,000	1,359,000	942,000
Percent	14	13	11	17	13
Transmitters	2,159,000	110,000	354,000	1,065,000	630,000
Percent	11	4	17	13	8
Television cameras	1,680,000	211,000	245,000	627,000	598,000
Percent	8	8	12	8	8
Control room equipment	1,625,000	112,000	174,000	750,000	589,000
Percent	8	4	8	9	8
Film chains	1,040,000	300,000	217,000	243,000	280,000
Percent	5	11	11	3	4
Antenna systems	994,000	2,000	73,000	553,000	366,000
Percent	5	**	4	7	5
Other studio equipment	657,000	124,000	15,000	326,000	192,000
Percent	3	5	1	4	3
Furniture and office equipment	518,000	29,000	48,000	125,000	316,000
Percent	3	1	2	2	4
All other equipment	5,153,000	940,000	592,000	1,421,000	2,200,000
Percent	25	34	29	17	29

1/ Detail may not add to totals and subtotals because of rounding.
** Percent more than 0 but less than 0.5.

Table 50.--Amount and percent of capital expenditures by noncommercial television license holders for television operations, by geographic region and type of capital expenditures: Aggregate United States, during fiscal year ending June 30, 1970

Type of capital expenditure	United States total	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
(Number of license holders).....	(128)	(25)	(35)	(30)	(36)	(2)
All expenditures[1/]	$20,460,000	$5,792,000	$3,805,000	$6,725,000	$4,025,000	$112,000
Total percent	100	100	100	100	100	100
Buildings	3,747,000	1,295,000	353,000	1,454,000	646,000	-
Percent	18	22	9	22	16	
Videotape recorders	2,888,000	643,000	895,000	701,000	574,000	75,000
Percent	14	11	24	10	14	67
Transmitters	2,159,000	39,000	755,000	1,096,000	269,000	-
Percent	11	1	20	16	7	
Television cameras	1,680,000	542,000	168,000	564,000	406,000	-
Percent	8	9	4	8	10	
Control room equipment	1,625,000	885,000	158,000	120,000	457,000	5,000
Percent	8	15	4	2	11	4
Film chains	1,040,000	100,000	151,000	213,000	576,000	-
Percent	5	2	4	3	14	
Antenna systems	994,000	8,000	452,000	491,000	44,000	-
Percent	5	**	12	7	1	
Other studio equipment	657,000	236,000	113,000	227,000	81,000	-
Percent	3	4	3	3	2	
Furniture and office equipment	518,000	275,000	52,000	163,000	28,000	-
Percent	3	5	1	2	1	
All other equipment	5,153,000	1,770,000	710,000	1,696,000	945,000	32,000
Percent	25	31	19	25	23	28

1/ Detail may not add to totals and subtotals because of rounding.
** Percent more than 0 but less than 0.5.
- Quantity zero.

TABLE 51.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' CAPITAL EXPENDITURES - BUILDINGS FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	CAPITAL EXPENDITURES - BUILDINGS					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 3,747,099	$ 1,294,578	$ 352,543	$ 1,453,678	$ 646,300	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	29,274	51,783	10,073	48,456	17,953	0
HIGH	1,228,000	806,216	138,605	1,228,000	500,000	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	564,378	0	20,878	0	543,500	0*
PERCENT OF TOTAL	15.06	0.00	5.92	0.00	84.09	0.00
MEDIAN	0	0	0	0	0	0
MEAN	13,125	0	1,228	0	33,969	0
HIGH	500,000	0	17,928	0	500,000	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	100,746	0	28,000	64,285	8,461	0*
PERCENT OF TOTAL	2.69	0.00	7.94	4.42	1.31	0.00
MEDIAN	0	0	0	0	0	0
MEAN	4,380	0	7,000	9,184	769	0
HIGH	60,000	0	28,000	60,000	6,000	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	1,709,287	319,822	114,714	1,274,751	0	0
PERCENT OF TOTAL	45.62	24.70	32.54	87.69	0.00	0.00
MEDIAN	0	0	4,564	1,494	0	0
MEAN	94,960	106,607	38,238	159,344	0	0
HIGH	1,228,000	319,822	110,150	1,228,000	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	1,372,688	974,756	188,951	114,642	94,339	0*
PERCENT OF TOTAL	36.63	75.30	53.60	7.89	14.60	0.00
MEDIAN	0	0	1,341	0	0	0
MEAN	31,197	57,339	17,177	12,738	13,477	0
HIGH	806,216	806,216	138,605	45,985	94,339	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 52.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' CAPITAL EXPENDITURES - VIDEOTAPE RECORDERS FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	CAPITAL EXPENDITURES - VIDEOTAPE RECORDERS					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 2,887,783	$ 643,205	$ 894,846	$ 701,207	$ 573,525	$ 75,000
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	0	0	0	0	0	37,500
MEAN	22,561	25,728	25,567	23,374	15,931	37,500
HIGH	460,000	439,150	185,255	460,000	300,000	75,000
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	355,466	0	219,780	65,751	69,935	0*
PERCENT OF TOTAL	12.31	0.00	24.56	9.38	12.19	0.00
MEDIAN	0	0	0	513	0	0
MEAN	8,267	0	12,928	10,959	4,371	0
HIGH	82,943	0	82,943	34,422	19,439	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	231,560	0	27,800	520	203,240	0*
PERCENT OF TOTAL	8.02	0.00	3.11	0.07	35.44	0.00
MEDIAN	0	0	2,850	0	0	0
MEAN	10,068	0	6,950	74	18,476	0
HIGH	153,840	0	22,100	520	153,840	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	1,359,145	439,150	210,059	634,936	0	75,000
PERCENT OF TOTAL	47.07	68.28	23.47	90.55	0.00	100.00
MEDIAN	0	0	40,909	0	0	37,500
MEAN	75,508	146,383	70,020	79,367	0	37,500
HIGH	460,000	439,150	169,150	460,000	0	75,000
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	941,612	204,055	437,207	0	300,350	0*
PERCENT OF TOTAL	32.61	31.72	48.86	0.00	52.37	0.00
MEDIAN	0	0	0	0	0	0
MEAN	21,400	12,003	39,746	0	42,907	0
HIGH	300,000	76,687	185,255	0	300,000	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 53.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' CAPITAL EXPENDITURES - TRANSMITTERS FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	CAPITAL EXPENDITURES - TRANSMITTERS					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 2,158,646	$ 38,933	$ 755,276	$ 1,095,521	$ 268,916	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	16,864	1,557	21,579	36,517	7,470	0
HIGH	299,500	35,765	256,693	299,500	75,000	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	109,677	0	22,026	0	87,651	0*
PERCENT OF TOTAL	5.08	0.00	2.92	0.00	32.59	0.00
MEDIAN	0	0	0	0	0	0
MEAN	2,551	0	1,296	0	5,478	0
HIGH	72,500	0	18,000	0	72,500	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	354,373	0	126,200	153,173	75,000	0*
PERCENT OF TOTAL	16.42	0.00	16.71	13.98	27.89	0.00
MEDIAN	0	0	0	0	0	0
MEAN	15,408	0	31,550	21,882	6,818	0
HIGH	153,173	0	126,200	153,173	75,000	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	1,064,541	0	306,044	758,497	0	0
PERCENT OF TOTAL	49.32	0.00	40.52	69.24	0.00	0.00
MEDIAN	0	0	49,351	25,484	0	0
MEAN	59,141	0	102,015	94,812	0	0
HIGH	299,500	0	256,693	299,500	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	630,055	38,933	301,006	183,851	106,265	0*
PERCENT OF TOTAL	29.19	100.00	39.85	16.78	39.52	0.00
MEDIAN	0	0	0	0	0	0
MEAN	14,319	2,290	27,364	20,428	15,181	0
HIGH	194,685	35,765	194,685	183,851	66,856	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 54.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' CAPITAL EXPENDITURES - TELEVISION CAMERAS FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	CAPITAL EXPENDITURES - TELEVISION CAMERAS					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 1,679,765	$ 541,598	$ 168,155	$ 564,295	$ 405,717	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	13,123	21,664	4,804	18,810	11,270	0
HIGH	330,000	306,460	75,956	330,000	210,000	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	210,508	0	0	47,791	162,717	0*
PERCENT OF TOTAL	12.53	0.00	0.00	8.47	40.11	0.00
MEDIAN	0	0	0	0	0	0
MEAN	4,896	0	0	7,965	10,170	0
HIGH	107,218	0	0	39,500	107,218	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	244,545	0	1,545	0	243,000	0*
PERCENT OF TOTAL	14.56	0.00	0.92	0.00	59.89	0.00
MEDIAN	0	0	0	0	0	0
MEAN	10,632	0	386	0	22,091	0
HIGH	210,000	0	1,545	0	210,000	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	626,504	85,000	25,000	516,504	0	0
PERCENT OF TOTAL	37.30	15.69	14.87	91.53	0.00	0.00
MEDIAN	0	0	0	6,918	0	0
MEAN	34,806	28,333	8,333	64,563	0	0
HIGH	330,000	85,000	25,000	330,000	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	598,208	456,598	141,610	0	0	0*
PERCENT OF TOTAL	35.61	84.31	84.21	0.00	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	13,596	26,859	12,874	0	0	0
HIGH	306,460	306,460	75,956	0	0	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 55.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' CAPITAL EXPENDITURES - CONTROL ROOM EQUIPMENT FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	CAPITAL EXPENDITURES - CONTROL ROOM EQUIPMENT					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 1,624,720	$ 884,794	$ 157,905	$ 120,454	$ 456,567	$ 5,000
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	0	2,147	550	0	0	2,500
MEAN	12,693	35,392	4,512	4,015	12,682	2,500
HIGH	643,653	643,653	48,700	50,000	178,483	5,000
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	112,006	0	48,057	11,153	52,796	0*
PERCENT OF TOTAL	6.89	0.00	30.43	9.26	11.56	0.00
MEDIAN	711	0	711	358	998	0
MEAN	2,605	0	2,827	1,859	3,300	0
HIGH	24,257	0	16,661	6,045	24,257	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	173,978	0	55,150	17,842	100,986	0*
PERCENT OF TOTAL	10.71	0.00	34.93	14.81	22.12	0.00
MEDIAN	0	0	3,225	0	0	0
MEAN	7,564	0	13,788	2,549	9,181	0
HIGH	80,000	0	48,700	10,782	80,000	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	749,578	649,521	22,393	72,664	0	5,000
PERCENT OF TOTAL	46.14	73.41	14.18	60.33	0.00	100.00
MEDIAN	0	5,868	2,632	0	0	2,500
MEAN	41,643	216,507	7,464	9,083	0	2,500
HIGH	643,653	643,653	19,761	50,000	0	5,000
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	589,158	235,273	32,305	18,795	302,785	0*
PERCENT OF TOTAL	36.26	26.59	20.46	15.60	66.32	0.00
MEDIAN	136	2,915	0	0	0	0
MEAN	13,390	13,840	2,937	2,088	43,255	0
HIGH	178,483	138,208	25,500	8,492	178,483	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 56.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' CAPITAL EXPENDITURES - FILM CHAINS FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	CAPITAL EXPENDITURES - FILM CHAINS					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 1,040,116	$ 100,000	$ 150,803	$ 213,060	$ 576,253	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	8,126	4,000	4,309	7,102	16,007	0
HIGH	203,000	70,000	62,744	104,000	203,000	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	300,329	0	109,076	19,000	172,253	0*
PERCENT OF TOTAL	28.87	0.00	72.33	8.92	29.89	0.00
MEDIAN	0	0	0	0	0	0
MEAN	6,984	0	6,416	3,167	10,766	0
HIGH	93,400	0	62,744	19,000	93,400	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	217,200	0	0	3,200	214,000	0*
PERCENT OF TOTAL	20.88	0.00	0.00	1.50	37.14	0.00
MEDIAN	0	0	0	0	0	0
MEAN	9,443	0	0	457	19,455	0
HIGH	203,000	0	0	3,200	203,000	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	243,000	70,000	0	173,000	0	0
PERCENT OF TOTAL	23.36	70.00	0.00	81.20	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	13,500	23,333	0	21,625	0	0
HIGH	104,000	70,000	0	104,000	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	279,587	30,000	41,727	17,860	190,000	0*
PERCENT OF TOTAL	26.88	30.00	27.67	8.38	32.97	0.00
MEDIAN	0	0	0	0	0	0
MEAN	6,354	1,765	3,793	1,984	27,143	0
HIGH	190,000	30,000	23,391	17,860	190,000	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 57.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' CAPITAL EXPENDITURES - ANTENNA SYSTEMS FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	CAPITAL EXPENDITURES - ANTENNA SYSTEMS					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 994,403	$ 8,066	$ 451,688	$ 490,762	$ 43,887	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	7,769	323	12,905	16,359	1,219	0
HIGH	254,247	4,175	254,247	194,293	33,427	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	1,720	0	1,260	0	460	0*
PERCENT OF TOTAL	0.17	0.00	0.28	0.00	1.05	0.00
MEDIAN	0	0	0	0	0	0
MEAN	40	0	74	0	29	0
HIGH	1,150	0	1,150	0	250	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	73,100	0	63,100	0	10,000	0*
PERCENT OF TOTAL	7.35	0.00	13.97	0.00	22.79	0.00
MEDIAN	0	0	0	0	0	0
MEAN	3,178	0	15,775	0	909	0
HIGH	63,100	0	63,100	0	10,000	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	553,216	0	256,747	296,469	0	0
PERCENT OF TOTAL	55.63	0.00	56.84	60.41	0.00	0.00
MEDIAN	0	0	2,500	0	0	0
MEAN	30,734	0	85,582	37,059	0	0
HIGH	254,247	0	254,247	135,877	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	366,367	8,066	130,581	194,293	33,427	0*
PERCENT OF TOTAL	36.84	100.00	28.91	39.59	76.17	0.00
MEDIAN	0	0	0	0	0	0
MEAN	8,327	474	11,871	21,588	4,775	0
HIGH	194,293	4,175	72,255	194,293	33,427	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 58.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' CAPITAL EXPENDITURES - OTHER STUDIO EQUIPMENT FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	CAPITAL EXPENDITURES - OTHER STUDIO EQUIPMENT					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 656,870	$ 235,681	$ 112,883	$ 227,161	$ 81,145	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	5,132	9,427	3,225	7,572	2,254	0
HIGH	124,887	113,354	41,476	124,887	49,926	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	124,259	6,312	51,196	5,046	61,705	0*
PERCENT OF TOTAL	18.92	2.68	45.35	2.22	76.04	0.00
MEDIAN	0	0	0	253	38	0
MEAN	2,890	1,578	3,012	841	3,857	0
HIGH	49,926	6,312	41,476	3,500	49,926	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	14,513	0	0	4,466	10,047	0*
PERCENT OF TOTAL	2.21	0.00	0.00	1.97	12.38	0.00
MEDIAN	0	0	0	0	0	0
MEAN	631	0	0	638	913	0
HIGH	9,000	0	0	3,770	9,000	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	326,296	123,754	485	198,157	3,900	0
PERCENT OF TOTAL	49.67	52.51	0.43	87.23	4.81	0.00
MEDIAN	0	10,400	0	5,223	1,950	0
MEAN	18,128	41,251	162	24,770	1,950	0
HIGH	124,887	113,354	485	124,887	3,900	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	191,802	105,615	61,202	19,492	5,493	0*
PERCENT OF TOTAL	29.20	44.81	54.22	8.58	6.77	0.00
MEDIAN	0	0	0	0	0	0
MEAN	4,359	6,213	5,564	2,166	785	0
HIGH	34,532	34,532	30,024	16,511	3,110	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 59.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' CAPITAL EXPENDITURES - FURNITURE AND OFFICE EQUIPMENT FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	CAPITAL EXPENDITURES - FURNITURE AND OFFICE EQUIPMENT					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 518,084	$ 275,031	$ 51,505	$ 163,062	$ 28,486	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	0	0	563	0	0
MEAN	4,048	11,001	1,472	5,435	791	0
HIGH	125,475	125,475	9,757	46,700	15,716	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	29,421	0	15,577	3,739	10,105	0*
PERCENT OF TOTAL	5.68	0.00	30.24	2.29	35.47	0.00
MEDIAN	0	0	0	605	0	0
MEAN	684	0	916	623	632	0
HIGH	8,032	0	8,032	1,529	4,000	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	47,676	0	0	45,394	2,282	0*
PERCENT OF TOTAL	9.20	0.00	0.00	27.84	8.01	0.00
MEDIAN	0	0	0	0	0	0
MEAN	2,073	0	0	6,485	207	0
HIGH	44,670	0	0	44,670	1,200	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	125,383	17,438	6,982	100,963	0	0
PERCENT OF TOTAL	24.20	6.34	13.56	61.92	0.00	0.00
MEDIAN	0	0	1,988	4,220	0	0
MEAN	6,966	5,813	2,327	12,620	0	0
HIGH	46,700	17,438	4,994	46,700	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	315,604	257,593	28,946	12,966	16,099	0*
PERCENT OF TOTAL	60.92	93.66	56.20	7.95	56.52	0.00
MEDIAN	740	958	1,869	1,161	0	0
MEAN	7,173	15,153	2,631	1,441	2,300	0
HIGH	125,475	125,475	9,757	4,314	15,716	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 60.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' CAPITAL EXPENDITURES - MICROWAVE EQUIPMENT FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	CAPITAL EXPENDITURES - MICROWAVE EQUIPMENT					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 365,947	$ 15,603	$ 140,810	$ 195,417	$ 14,117	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	2,859	624	4,023	6,514	392	0
HIGH	104,373	15,000	83,800	104,373	13,000	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	88,755	0	87,638	0	1,117	0*
PERCENT OF TOTAL	24.25	0.00	62.24	0.00	7.91	0.00
MEDIAN	0	0	0	0	0	0
MEAN	2,064	0	5,155	0	70	0
HIGH	83,800	0	83,800	0	568	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	67,589	0	16,460	38,129	13,000	0*
PERCENT OF TOTAL	18.47	0.00	11.69	19.51	92.09	0.00
MEDIAN	0	0	0	0	0	0
MEAN	2,939	0	4,115	5,447	1,182	0
HIGH	38,129	0	16,460	38,129	13,000	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	170,788	0	13,500	157,288	0	0
PERCENT OF TOTAL	46.67	0.00	9.59	80.49	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	9,488	0	4,500	19,661	0	0
HIGH	104,373	0	13,500	104,373	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	38,815	15,603	23,212	0	0	0*
PERCENT OF TOTAL	10.61	100.00	16.48	0.00	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	882	918	2,110	0	0	0
HIGH	23,212	15,000	23,212	0	0	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 61.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' CAPITAL EXPENDITURES - OTHER FILM EQUIPMENT FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	CAPITAL EXPENDITURES - OTHER FILM EQUIPMENT					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 309,432	$ 107,956	$ 91,565	$ 60,743	$ 33,168	$ 16,000
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	0	0	0	0	0	8,000
MEAN	2,417	4,318	2,616	2,025	921	8,000
HIGH	38,942	38,942	20,640	14,897	10,000	16,000
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	104,696	0	51,466	23,322	29,908	0*
PERCENT OF TOTAL	33.83	0.00	56.21	38.39	90.17	0.00
MEDIAN	100	0	360	2,974	424	0
MEAN	2,435	0	3,027	3,887	1,869	0
HIGH	20,640	0	20,640	9,730	10,000	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	11,857	0	0	9,597	2,260	0*
PERCENT OF TOTAL	3.83	0.00	0.00	15.80	6.81	0.00
MEDIAN	0	0	0	0	0	0
MEAN	516	0	0	1,371	205	0
HIGH	5,290	0	0	5,290	2,000	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	99,334	38,942	17,182	27,210	0	16,000
PERCENT OF TOTAL	32.10	36.07	18.76	44.80	0.00	100.00
MEDIAN	0	0	0	0	0	8,000
MEAN	5,519	12,981	5,727	3,401	0	8,000
HIGH	38,942	38,942	17,182	14,897	0	16,000
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	93,545	69,014	22,917	614	1,000	0*
PERCENT OF TOTAL	30.23	63.93	25.03	1.01	3.01	0.00
MEDIAN	0	0	0	0	0	0
MEAN	2,126	4,060	2,083	68	143	0
HIGH	28,994	28,994	20,568	614	1,000	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 62.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' CAPITAL EXPENDITURES - LAND AND LAND IMPROVEMENTS FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	CAPITAL EXPENDITURES - LAND AND LAND IMPROVEMENTS					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 246,693	$ 21,139	$ 65,132	$ 157,422	$ 3,000	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	1,927	846	1,861	5,247	83	0
HIGH	116,931	18,851	52,716	116,931	3,000	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	40,108	0	1,641	38,467	0	0*
PERCENT OF TOTAL	16.26	0.00	2.52	24.44	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	933	0	97	6,411	0	0
HIGH	38,467	0	1,641	38,467	0	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	119,931	0	0	116,931	3,000	0*
PERCENT OF TOTAL	48.62	0.00	0.00	74.28	100.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	5,214	0	0	16,704	273	0
HIGH	116,931	0	0	116,931	3,000	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	11,235	177	9,034	2,024	0	0
PERCENT OF TOTAL	4.55	0.84	13.87	1.29	0.00	0.00
MEDIAN	0	0	434	0	0	0
MEAN	624	59	3,011	253	0	0
HIGH	8,600	177	8,600	1,695	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	75,419	20,962	54,457	0	0	0*
PERCENT OF TOTAL	30.57	99.16	83.61	0.00	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	1,714	1,233	4,951	0	0	0
HIGH	52,716	18,851	52,716	0	0	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 63.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' CAPITAL EXPENDITURES - AUDIO EQUIPMENT FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	CAPITAL EXPENDITURES - AUDIO EQUIPMENT					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 268,799	$ 122,023	$ 62,071	$ 51,033	$ 31,072	$ 2,600
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	0	0	0	0	0	1,300
MEAN	2,100	4,881	1,773	1,701	863	1,300
HIGH	96,498	96,498	32,738	18,500	15,000	2,600
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	35,867	0	20,198	5,715	9,954	0*
PERCENT OF TOTAL	13.34	0.00	32.54	11.20	32.04	0.00
MEDIAN	0	0	0	229	0	0
MEAN	834	0	1,188	953	622	0
HIGH	7,026	0	7,026	4,107	6,144	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	28,982	0	5,276	2,588	21,118	0*
PERCENT OF TOTAL	10.78	0.00	8.50	5.07	67.96	0.00
MEDIAN	0	0	0	0	0	0
MEAN	1,260	0	1,319	370	1,920	0
HIGH	15,000	0	5,276	1,707	15,000	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	45,992	5,171	1,154	37,067	0	2,600
PERCENT OF TOTAL	17.11	4.24	1.86	72.63	0.00	100.00
MEDIAN	0	0	0	0	0	1,300
MEAN	2,555	1,724	385	4,633	0	1,300
HIGH	18,500	5,171	1,154	18,500	0	2,600
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	157,958	116,852	35,443	5,663	0	0*
PERCENT OF TOTAL	58.76	95.76	57.10	11.10	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	3,590	6,874	3,222	629	0	0
HIGH	96,498	96,498	32,738	4,668	0	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 64.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' CAPITAL EXPENDITURES - REMOTE VEHICLE UNITS FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	CAPITAL EXPENDITURES - REMOTE VEHICLE UNITS					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 134,924	$ 47,087	$ 12,058	$ 45,345	$ 30,434	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	1,054	1,883	345	1,512	845	0
HIGH	30,436	18,000	6,089	30,436	13,292	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	34,131	0	11,989	5,000	17,142	0*
PERCENT OF TOTAL	25.30	0.00	99.43	11.03	56.33	0.00
MEDIAN	0	0	0	0	0	0
MEAN	794	0	705	833	1,071	0
HIGH	11,495	0	6,089	5,000	11,495	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	13,292	0	0	0	13,292	0*
PERCENT OF TOTAL	9.85	0.00	0.00	0.00	43.67	0.00
MEDIAN	0	0	0	0	0	0
MEAN	578	0	0	0	1,208	0
HIGH	13,292	0	0	0	13,292	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	0	0	0	0	0	0
PERCENT OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	0	0	0	0	0	0
HIGH	0	0	0	0	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	87,501	47,087	69	40,345	0	0*
PERCENT OF TOTAL	64.85	100.00	0.57	88.97	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	1,989	2,770	6	4,483	0	0
HIGH	30,436	18,000	69	30,436	0	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 65.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' CAPITAL EXPENDITURES - OTHER AUTOMOTIVE EQUIPMENT FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	CAPITAL EXPENDITURES - OTHER AUTOMOTIVE EQUIPMENT					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 47,394	$ 11,282	$ 7,406	$ 24,818	$ 888	$ 3,000
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	0	0	0	0	0	1,500
MEAN	370	451	212	827	25	1,500
HIGH	9,000	9,000	2,500	8,258	888	3,000
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	12,236	0	2,500	9,736	0	0*
PERCENT OF TOTAL	25.82	0.00	33.76	39.23	0.00	0.00
MEDIAN	0	0	0	1,039	0	0
MEAN	285	0	147	1,623	0	0
HIGH	4,658	0	2,500	4,658	0	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	888	0	0	0	888	0*
PERCENT OF TOTAL	1.87	0.00	0.00	0.00	100.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	39	0	0	0	81	0
HIGH	888	0	0	0	888	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	20,164	0	4,906	12,258	0	3,000
PERCENT OF TOTAL	42.55	0.00	66.24	49.39	0.00	100.00
MEDIAN	0	0	2,426	0	0	1,500
MEAN	1,120	0	1,635	1,532	0	1,500
HIGH	8,258	0	2,480	8,258	0	3,000
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	14,106	11,282	0	2,824	0	0*
PERCENT OF TOTAL	29.76	100.00	0.00	11.38	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	321	664	0	314	0	0
HIGH	9,000	9,000	0	2,824	0	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 66.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' CAPITAL EXPENDITURES - TRANSLATORS FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	CAPITAL EXPENDITURES - TRANSLATORS					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 118,059	$ 42,963	$ 22,738	$ 13,635	$ 38,723	$ 0
PERCENT	100.00	100.00	100.00	100.00	100.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	922	1,719	650	455	1,076	0
HIGH	33,000	15,265	15,870	6,068	33,000	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	67,142	15,265	15,870	2,917	33,090	0*
PERCENT OF TOTAL	56.87	35.53	69.80	21.39	85.45	0.00
MEDIAN	0	0	0	0	0	0
MEAN	1,561	3,816	934	486	2,068	0
HIGH	33,000	15,265	15,870	2,917	33,000	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	5,633	0	0	0	5,633	0*
PERCENT OF TOTAL	4.77	0.00	0.00	0.00	14.55	0.00
MEDIAN	0	0	0	0	0	0
MEAN	245	0	0	0	512	0
HIGH	5,633	0	0	0	5,633	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	11,518	0	6,868	4,650	0	0
PERCENT OF TOTAL	9.76	0.00	30.20	34.10	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	640	0	2,289	581	0	0
HIGH	6,868	0	6,868	4,650	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	33,766	27,698	0	6,068	0	0*
PERCENT OF TOTAL	28.60	64.47	0.00	44.50	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	767	1,629	0	674	0	0
HIGH	14,849	14,849	0	6,068	0	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 67.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' CAPITAL EXPENDITURES - CATV EQUIPMENT FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	CAPITAL EXPENDITURES - CATV EQUIPMENT					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 105,988	$ 0	$ 0	$ 105,988	$ 0	$ 0
PERCENT	100.00	0.00	0.00	100.00	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	828	0	0	3,533	0	0
HIGH	105,988	0	0	105,988	0	0
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	105,988	0	0	105,988	0	0*
PERCENT OF TOTAL	100.00	0.00	0.00	100.00	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	2,465	0	0	17,665	0	0
HIGH	105,988	0	0	105,988	0	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	0	0	0	0	0	0*
PERCENT OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	0	0	0	0	0	0
HIGH	0	0	0	0	0	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	0	0	0	0	0	0
PERCENT OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	0	0	0	0	0	0
HIGH	0	0	0	0	0	0
LOW	0	0	0	0	0	0
COMMUNITY ORGANIZATIONS.	0	0	0	0	0	0*
PERCENT OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00
MEDIAN	0	0	0	0	0	0
MEAN	0	0	0	0	0	0
HIGH	0	0	0	0	0	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

TABLE 68.--TOTAL, MEDIAN, MEAN, AND RANGE OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS' CAPITAL EXPENDITURES - ALL OTHER EQUIPMENT FOR TELEVISION OPERATIONS, BY GEOGRAPHIC REGION AND TYPE OF LICENSE HOLDER: AGGREGATE UNITED STATES, DURING FISCAL YEAR ENDING JUNE 30, 1970

TYPE OF NONCOMMERCIAL TELEVISION LICENSE HOLDER	CAPITAL EXPENDITURES - ALL OTHER EQUIPMENT					
	UNITED STATES TOTAL	NORTH ATLANTIC	GREAT LAKES AND PLAINS	SOUTHEAST	WEST AND SOUTHWEST	OUTLYING AREAS
TOTAL, ALL LICENSE HOLDERS.	$ 3,555,568	$ 1,402,438	$ 308,029	$ 1,041,859	$ 793,242	$ 10,000
PERCENT	100.00	100.00	100.00	100.00	100.00	100.00
MEDIAN	338	410	420	611	0	5,000
MEAN	27,778	56,098	8,801	34,729	22,035	5,000
HIGH	586,102	586,102	90,699	464,263	369,393	10,000
LOW	0	0	0	0	0	0
INSTITUTIONS OF HIGHER EDUCATION. . . .	451,146	82,957	133,836	39,656	194,697	0*
PERCENT OF TOTAL	12.69	5.92	43.45	3.81	24.54	0.00
MEDIAN	282	0	420	918	5	0
MEAN	10,492	20,739	7,873	6,609	12,169	0
HIGH	173,000	82,957	90,699	20,244	173,000	0
LOW	0	0	0	0	0	0
LOCAL PUBLIC SCHOOL SYSTEMS.	343,335	0	0	304,946	38,389	0*
PERCENT OF TOTAL	9.66	0.00	0.00	29.27	4.84	0.00
MEDIAN	0	0	0	1,621	1,919	0
MEAN	14,928	0	0	43,564	3,490	0
HIGH	292,851	0	0	292,851	11,995	0
LOW	0	0	0	0	0	0
STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES.	1,062,273	937,663	6,125	108,485	0	10,000
PERCENT OF TOTAL	29.88	66.86	1.99	10.41	0.00	100.00
MEDIAN	0	348,000	600	0	0	5,000
MEAN	59,015	312,554	2,042	13,561	0	5,000
HIGH	586,102	586,102	5,525	108,485	0	10,000
LOW	0	3,561	0	0	0	0
COMMUNITY ORGANIZATIONS.	1,698,814	381,818	168,068	588,772	560,156	0*
PERCENT OF TOTAL	47.78	27.23	54.56	56.51	70.62	0.00
MEDIAN	1,320	410	3,303	6,327	0	0
MEAN	38,609	22,460	15,279	65,419	80,022	0
HIGH	464,263	276,429	72,334	464,263	369,393	0
LOW	0	0	0	0	0	0

* NOT APPLICABLE - NO LICENSE HOLDERS IN CATEGORY

APPENDIX A

HISTORY OF SURVEYS OF NONCOMMERCIAL TELEVISION LICENSE HOLDERS

Toward the close of fiscal year 1969, the Corporation for Public Broadcasting recognized the need for credible statistics and information concerning its constituents' broadcasting operations in order to properly execute its legal mandate (i.e., amendment to Title III of the Communications Act of 1934). Accordingly, the Corporation issued a grant to the National Association of Educational Broadcasters (NAEB) in July 1969 to develop and implement a management information system. During the next several months, the following tasks were accomplished:

1. An examination was made of existing and previous surveys and questionnaires to determine the essential and critical data elements which had been collected on a traditional basis.

2. Interviews were conducted with key people within the industry, at CPB, NAEB, and the Federal Communications Commission, and with a representative sample of station personnel to determine additional needs for information which could be collected, ordered, and quantified.

3. These findings were incorporated into the design of a survey instrument and included elements of organization, personnel, finances, facilities, and broadcasting and programming statistics.

In January 1970 (the FY 1969 survey), the survey instruments were mailed to 124 television licensees who were active at that time and who operated 186 station transmitters as of June 30, 1969. Ultimately, 120 of these licensees filed reports. Data were estimated for the remaining four licensees based on equivalent total data reported by licensees with similar type operations, modified by any existing information collected previously.

In April 1970, the design work was begun on developing computer files for the storage and processing of selected data collected in the surveys by utilizing a remote-access terminal timesharing system.

On July 1, 1970, the information project was moved under the direct administration of the Corporation. During July, final work was completed on establishing computer files of selected data gathered via the FY 1969 television survey. The selection of data was based on (1) those of the highest interest and utility and (2) those adjudged to be of sufficient reliability and consistency. Tabulations and calculations of the television data were made and circulated generally within the public broadcasting industry by the Corporation for Public Broadcasting. In addition to

published tabulations and reports, the system served and is serving as a constant source of information for top management of the Corporation in decisionmaking and in representing the industry to the Congress and to the public at large.

During the period July-September 1970, the survey instrument was completely redesigned, incorporating new findings, new needs for information, and reflecting changes as a result of experience. An attempt was made to clarify the questionnaire, to make it more understandable to the respondents, and to facilitate data conversion to computer files. In October 1970, the revised instrument was issued to 137 television licensees, including some who had not yet begun broadcast operations. (This report, however, presents data for the 128 license holders responsible for 195 stations broadcasting in the fiscal year ending June 30, 1970.) Returns were received from all television licensees but one. This station discontinued operation during the summer of 1970, and attempts at reporting compliance have been unsuccessful. Data for this station were estimated from information collected in the 1969 survey.

To incorporate the revisions of the 1970 survey instrument, a complete redesign of computer files has been completed which utilizes the most advanced timesharing software and remote-access retrieval techniques. Utilization of this new base of information has recently been begun by the Corporation.

APPENDIX B

METHODOLOGICAL DESCRIPTION OF SURVEYS CONDUCTED ON NONCOMMERCIAL TELEVISION LICENSE HOLDERS

I. Methodological Description--1970 Fiscal Year Survey

The FY 1970 survey had several advantages over the one for FY 1969 in addition to those previously mentioned:

1. Having once participated in the survey, the license holders were better prepared to comply with the new request.

2. The project in 1970 was resident at the Corporation for Public Broadcasting, and the implications regarding the value of such data for short- and long-range funding were understood by station management.

3. The Corporation made submission of the survey instrument a prerequisite to receiving future financial support.

The survey redesign incorporated the insights gained from the previous exercise of the 1969 survey and made every effort to clarify ambiguities and include fundamentals of good questionnaire design. A glossary of terms was furnished, and every effort was made to achieve uniform interpretation and reporting. As a result of this document, many stations have expressed the fact that they have designed or redesigned their recordkeeping activities in accordance with the survey instrument. A uniform level of data-keeping has been achieved by the public television component of the broadcasting industry.

The selection of respondents included all operating television licensees plus those far enough along in their activation proceedings to merit consideration. As reported, 136 of the 137 included in the survey filed returns, although 128 license holders were responsible for 195 stations "on the air" as of June 30, 1970.

Survey instruments were mailed to station managers or chief executives of television stations on October 19, 1970. Returns were rerouted to the Director of Management Systems Development at the Corporation.

A manual edit was performed on each survey instrument immediately upon receipt. Minor and obvious omissions and errors were corrected by a survey analyst. Auditing measures similar to those used for 1969 were performed, including footing, cross-footing, and balance checks for accuracy under the financial section. Designed into the financial section were a series of checks to assure that total income and total expenditures

were accounted for. Logical and numerical errors were identified. These included such items as incorrect totals and cross-totals, missing data, illogical data (impossible broadcast schedules, for example), and any other items where perception and experience suggested investigation.

In each case, photocopies were taken of the pages in question; the individual items in question were circled in red and returned to the stations with an accompanying letter of explanation. Approximately 100 such letters were issued to television respondents. Eventually, all respondents answered these letters and satisfactorily corrected the items in question.

Preparation of the data base was accomplished as a result of input file layouts designed to include essentially all of the data from the questionnaire. (Narrative information, such as description of awards and discussions of public service activities, was not included. Some such items were coded, however, and permit at least a tabulation of data present or not present.) These input file layouts, which served as source documents for keypunching, were used to manually record and code data from the survey instruments. These converted data were keypunched by an outside service bureau for all but one of the five computer files established. The other file, the one for television personnel and addresses, was entered manually at the computer terminal by CPB staff. Computer listings were run for the input data for each file and individually edited against the original source document by CPB staff. These cards were read into a temporary disk file from which machine editing was performed. These machine edits performed arithmetic functions and provided totals and controls within records, within licensee types, and in total. Certain control totals,where practical,were built into each record for this comparison. Records not surviving this edit or audit were flagged, and output by the computer noted the location and type of error. Such errors were corrected, reentered, and passed again through the machine editing function until all individual records were corrected. Programs were then run to produce subtotals by "controls" within licensee categories. These were checked against manual pretotals both in quantity and in total number of records to insure that all data were correct and properly recorded. In the case of nonquantitative descriptive data, such as names, addresses, etc., manual edits were performed by two-man teams, reading from output and source documents.

II. Methodological Description--1969 Fiscal Year Survey

The survey instrument design for the television survey was the result of selecting elements and parts from materials which already existed. Additional inputs were decided upon as a result of interviews with key people throughout the broadcasting industry. These raw materials were then organized and expanded into a final document. The respondent selection was determined from existing address lists and included all known noncommercial operations. This list proved to be complete for television operations.

Survey instruments were mailed directly to the station managers or chief executive officers of the licensees. Return routing was to the project director. Completion counts for the questionnaires were: television--124 issued, 120 returned.

No completion rate of individual items was maintained. It was evident that some of the data asked for in the 1969 survey was not available or could not be provided by some licensees. This may have been attributable to the failure to keep the basic records required or to the ambiguity of the question asked. Such items of data were dropped for all licensees and were not included in the computer files.

Raw data from the questionnaires were manually edited and corrected for obvious errors such as misspelling and misplaced data. Adding-machine totals were made of financial data, including columnar totals, cross-footings, and balancing procedures. Missing data and significant errors were referred to station management by writing and by telephone. During the 1969 survey, these followup procedures involved practically all respondents. The preparation for data entry to the computer files was accomplished as a direct quantity transferral where possible and included the development of standard coding and numbering schemes, adequately documented to facilitate data processing. Most data were entered from the remote-access terminal. A limited amount was keypunched. Machine edit routines were programmed, and comparisons of key control totals for financial data and record counts were made and compared with manual control totals to insure file accuracy.

The experience in collecting and processing data from the 1969 fiscal year survey was of great value as a developmental process. In addition, it adequately served the original purpose of the Corporation for establishing such a system. It also achieved the following benefits:

1. It generated a response which provides for the future orderly flow of standardized information from the field.
2. It provided the best base of information thus far collected concerning the industry.
3. It destroyed many existing popular beliefs and generalizations and enlightened many concerning the size of the task ahead.
4. It provided a base from which to grow towards the goal of long-range funding for the industry.
5. It served as a valuable exercise for local station management, many of whom emerged more knowledgeable concerning their operations.
6. It resulted in the design of an improved survey instrument for succeeding years.

QUESTIONNAIRE ITEMS AND DEFINITIONS OF SELECTED ITEMS

Data in this report derive from the following items which were included in the survey of noncommercial television license holders, fiscal year ending June 30, 1970.

Sources of income, revenues, and funds:

Total television station or network operations

1. Amounts provided directly by agencies of the federal government (Do not include CPB)

Name of agency	Amount
_____	$ _____
_____	_____
_____	_____
_____	_____
Total Federal Government	$ _____

2. Amounts provided by public broadcasting agencies such as: CPB, NET, NITC, GPNITL, other PTV stations and networks, regional networks and any other agency engaged principally in production or operations for noncommercial broadcasting.

Name of organization	Amount
Corporation for Public Broadcasting	$ _____
_____	_____
_____	_____
_____	_____
Total Public Broadcasting Agencies	$ _____

3. Local boards and departments of education $ _____

4. Other local government or agency sources $ _____

5. State boards and departments of education $ _____

6. Other state government or agency sources $ _____

7. State colleges and universities $ _____

8. Other colleges and universities $ _____

9. Underwriting of specific programs $ _____

10. Foundations - National $ _____

11. Foundations - Other $ _____

12. Auctions - GROSS income $ _____
(Net income after expenses was: $ _____)

13. "Profits" from subsidiary enterprises $ _____
(Please describe briefly _____)

14. Commercial stations and network contributions $ _____

15. Subscribers and individuals $ _____
(Please estimate the number of paying members:
- @ $50.00 or more # _____
- @ less than $50.00 # _____)

16. Business and other organizations not includable elsewhere $ _____

17. Other production contracts not includable elsewhere $ _____

Other (Please specify):

18. _____ $ _____

19. _____ $ _____

20. _____ $ _____

21. _____ $ _____

22. All other sources of funds $ _____

23. Total income, revenues, and funds (Sum of lines 1 through 22 preceding) $ _____

- How much of the total income on line 23 above would you estimate or attribute to ITV services? $ _____

	Total television station or network operations
Budgeted operating expenses: (Do not include capital equipment or depreciation)	
Technical	
Salaries and wages	$ _____
Other expenses	_____
Programming	
Salaries and wages	_____
Other expenses	_____
Local production	
Salaries and wages	_____
Other expenses	_____
Instructional and school services	
Salaries and wages	_____
Other expenses	_____
Development and fund raising	
Salaries and wages	_____
Other expenses	_____
Promotion	
Salaries and wages	_____
Other expenses	_____
Training and personnel development	
Salaries and wages	_____
Other expenses	_____
General and administrative	
Salaries and wages	_____
Other expenses	_____
All other operating expenses	
Salaries and wages	_____
Other expenses	_____
Total budgeted operating expenses (Sum of the above)	$ _____

		Annual television amount
Costs absorbed by other institutions	Total	$ _____

	Total television station or network operations
1. Capital expenditures during the 1970 fiscal year:	
a. Land and land improvements	$ _____
b. Buildings	_____
c. Equipment - Antenna system	_____
- Transmitters	_____
- Translators	_____
- Microwave equipment	_____
- CATV equipment	_____
- Control room equipment	_____
- Videotape recorders	_____
- Television cameras (live)	_____
- Film chains	_____
- Other film equipment	_____
- Audio equipment	_____
- Other studio equipment	_____
- All other equipment	_____
d. Remote vehicle units	_____
e. Other automotive equipment	_____
f. Furniture and office equipment	_____
2. Total capital expenditures during fiscal 1970 (Sum of items a through f above)	$ _____
3. Total capital expenditures to date (Sum of total original cost of facilities, equipment, etc., on hand as of 6/30/69, plus 2 above, plus value of gifts--excluding money--and donations of equipment, minus original cost of equipment sold, scrapped or disposed of during fiscal year 1970)	$ _____

Definitions of selected terms used in survey

Budgeted operating expenses - These are the actual costs of operations which were budgeted for, and under the management control of, your station, network, or center. Do not include depreciation, capital expenditures, repayment of loans, invested money, allocation of money to reserve funds, or costs absorbed by other institutions.

Capital (expenditures) - This term can be variously interpreted but essentially it applies to expenditures for acquiring land, buildings, structures, machinery, equipment, facilities, hardware, automotive equipment, office equipment, and significant improvements to existing major items of property and equipment. Usually not included (but charged to operating expenses) are routine repairs and maintenance, items of inconsequential cost, rents, expendable supplies and materials, and items with a life expectancy of less than two or three years.

Income (revenues, funds) - All sources of money or appropriations of money received or entered in the books as receivable in the current reporting year. (This does not include monies withdrawn from reserve accounts which were established with income or funds received in prior years.)

ITV services (income) - The question at the bottom of page 82 which refers to this item seeks an estimate of the proportion of total income or appropriation which is received as a result of, or in support of, the instructional and classroom programming services of your station or network. The answer is more clear-cut in an example where amounts are calculated on average daily school attendance times an established rate per pupil. The amount for others such as school stations and networks not funded on this basis, for example, is not so readily derived.

Local production - Costs associated with the production of programs and programming materials at your local facilities.

"Profits" from subsidiary enterprises - does not refer to profit-making in the usual sense, in that all units of our industry are recognized as nonprofit or noncommercial and as such do not sell air time or distribute profits. The term "profit" refers to non-broadcasting ventures or enterprises (other than auctions, subscriptions, memberships, and donations) offering services or materials to raise money, the proceeds of which are used to support broadcasting activities.

Programming - All other costs of acquiring and scheduling programs.

Technical - Costs associated with repairs, maintenance, control, and technical operations not includable elsewhere.

Total TV station or network operations - Columns headed in this manner are provided for setting out amounts which apply to broadcast television operations or production only. This does not include radio, CCTV, ITFS, and other university or academic activity.

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